

SPECIAL REPORT

Halloween E-Books



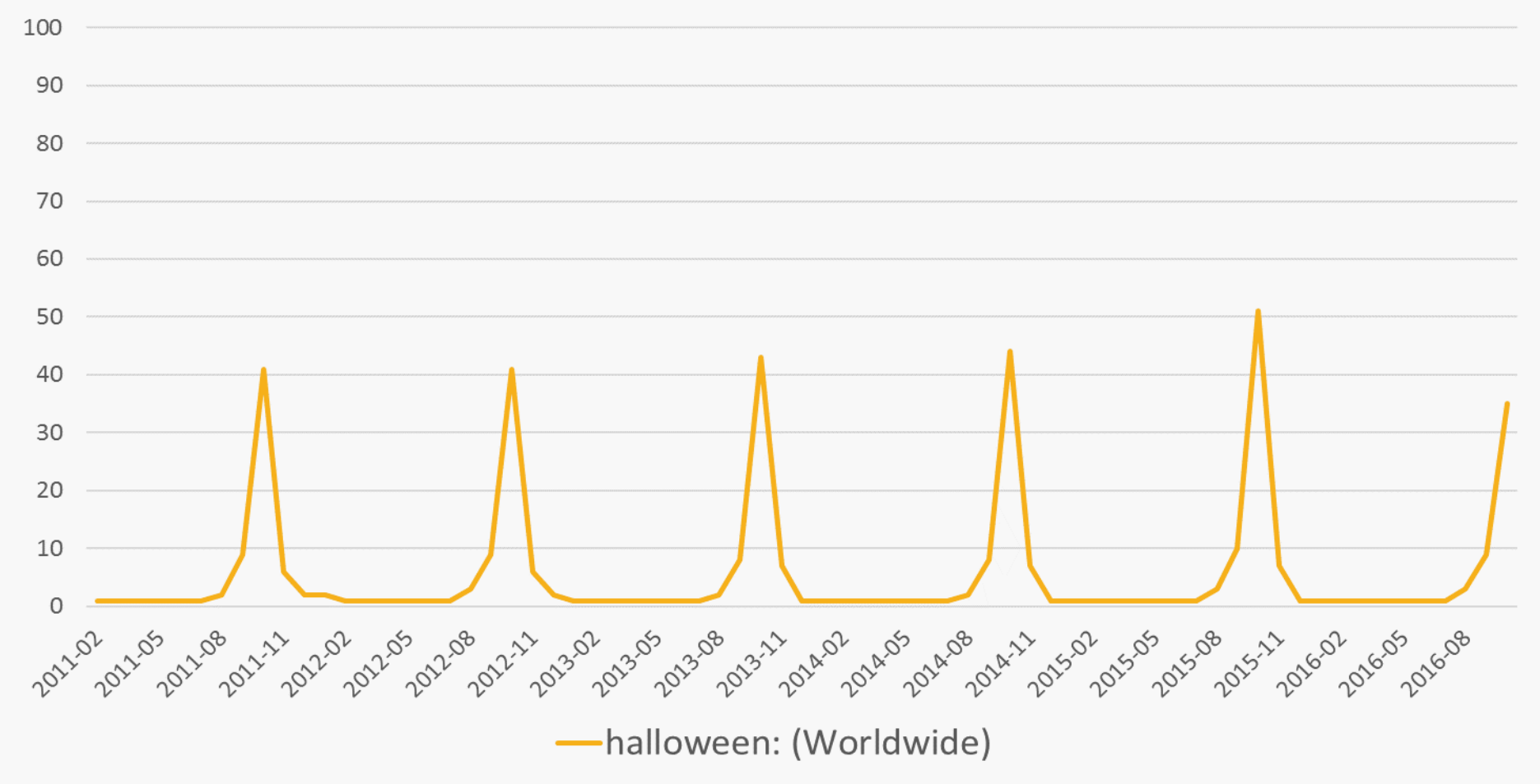
Definition

Halloween , the night of 31 October, the eve of All Saints' Day, often celebrated by children dressing up in frightening masks and costumes. Halloween is thought to be associated with the Celtic festival Samhain, when ghosts and spirits were believed to be abroad.

Wikipedia

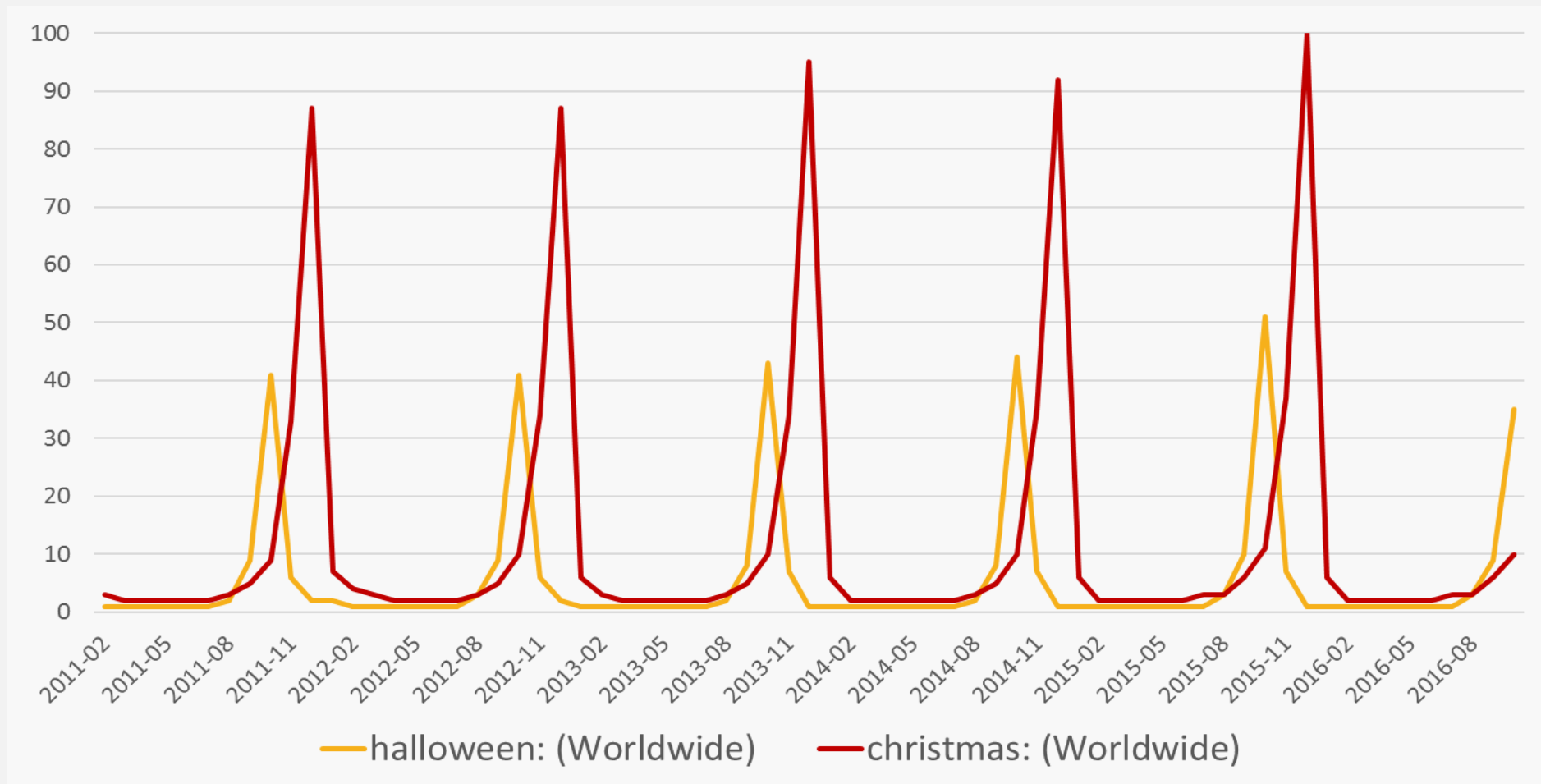
“Halloween” is a seasonal business...

The search term “Halloween” on Google Trends



... with about half the popularity of Christmas on Google

The search term "Halloween" vs. "Christmas" on Google Trends



There is an ample supply of Kindle books related to Halloween



Kindle shows approx. 8,500 English titles on the subject

E-Book Supply In Target Market

The screenshot shows the Amazon Kindle Store search results for "halloween". The search bar at the top indicates "Kindle eBooks" and "halloween". The results show 8,495 titles. Two yellow callout boxes provide key statistics:

- 8,495 English titles as of October 29, 2016 (up 12% vs. 2015)**
- Categorized in ca. 30 book categories/sub-categories:**

The search results list various e-books, including:

- The Berenstain Bears Trick or Treat (First Time Books):** Sponsored by Amazon, this beloved story is a perfect way to celebrate Halloween. Stickers included.
- The Greatest Scare of My Life: A Halloween Tale Packed With Thrills and Chills** (Oct 16, 2016) - \$0.00
- Scare Me to Sleep: Anthology of Horror Short Stories** (Oct 2, 2016) - \$2.99
- At the Old Haunted House** (Aug 13, 2014) - \$1.99
- A Tremor Tiny Halloween** (Sep 13, 2016) - \$10.54
- Peppa's Halloween Party (Peppa Pig: 8x8)** (Jun 28, 2016) - \$2.99
- Forever Charmed (The Halloween LaVeau Series Book 1)** (Mar 20, 2013) - \$0.00
- Little Blue Truck's Halloween** (Jul 5, 2016) - \$8.99
- Killer Halloween Cookies: Book 2 in The Killer Cookie Cozy Mysteries** (Oct 24, 2016) - \$0.99
- Kids Halloween Stories: 10 Halloween Stories for Kids (Ghost Stories for Kids): Scary Halloween Short Stories for Kids** (Oct 1, 2014) - \$0.00

These Halloween related titles can be found in many genres

Kindle eBook Category	Number of Halloween Books
Literature & Fiction	3,501
Children's eBooks	3,207
Nonfiction	1,463
Halloween	1,395
Romance	875
Scary Stories	796
Teen & Young Adult	627
Science Fiction & Fantasy	620
Mystery, Thriller & Suspense	518
Crafts, Hobbies & Home	409
Humorous	393
Humor & Entertainment	360
Lesbian, Gay, Bisexual & Transgender	348
Cookbooks, Food & Wine	266
Arts & Photography	261
Comics & Graphic Novels	215
Religion & Spirituality	213
Fairy Tales, Folk Tales & Myths	187
Holidays	158
Education & Teaching	80
Parenting & Relationships	63
Reference	58
Health, Fitness & Dieting	55
Popular Culture	52
Dogs	51
History	42
Politics & Social Sciences	42
Biographies & Memoirs	38
Science & Math	32
Nursery Rhymes	29
Travel	23
Self-Help	14
Business & Money	12

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Halloween	1,395
Romance	875
Scary Stories	796
Teen & Young Adult	627
Science Fiction & Fantasy	620
Mystery, Thriller & Suspense	518
Crafts, Hobbies & Home	409
Humorous	393
Humor & Entertainment	360

The Big Question



Report Objective

- Assess the Kindle market for books about:

Halloween

- Create a **"Virtual Bestseller List"** for the target keywords based on true Amazon Sales Rank, not display sequence
- Provide an estimate for the **market size and "drop-off"**:
 - #1 Bestseller, Top 20, Top 100, Top 500, etc.
 - Copies sold per day and estimated monthly royalties
- Develop a **market profile** (price levels, short reads share, typical cover art, Kindle category usage and performance)
- Identify the **best keywords** for titles and descriptions
- Provide a **Top 100 title database** with all key book data points including book descriptions for further research and reference

Scope: Approx. 8,500 search results narrowed down to 3,270 books

One 'virtual bestseller list' from 1 main keyword searches on the Amazon.com Kindle Store

Keyword:

Search Results:

Data Validation:

"halloween"

8,495



8,495

Search Results

Display Limit



Project database

5,092 Books

Apply filters



Virtual Bestseller List
3,270 Books

- Paid books only
- Filter for **book title and/or description** to include:

"halloween"

- **Exclude** books where title and/or description contains:

(none applied)

- **Sort by Amazon Sales Rank** rather than search display rank

Kindle Market Analysis by Keyword - Database

Market: **Halloween**

	# of books	# share of total
Number search results for main keywords:	8,495	167%
Thereof top results captured <small>(displayed by Amazon, duplicates removed, data validated)</small>	5,092	100%
Books matching keyword criteria in title and/or description:	3,503	69%
Books on free promo:	363	7%
Books for detailed analysis (custom market definition): i.e. Paid AND book title and/or description contain the target keywords	<u>3,270</u>	64%

Market Performance - Overview and Rank Drop-off

Market: **Halloween**

data per 29.10.2016

Relative Rank in List out of 3270 Books
Overall Amazon Sales Rank (Paid)
Sold copies per day (Estimate)

#1
44
1,008

#20
4,384
29

#100
28,308
3.4

#500
207,344
0.3

#3,270
4,145,178
0.0

Market Size and Financials - Detailed View

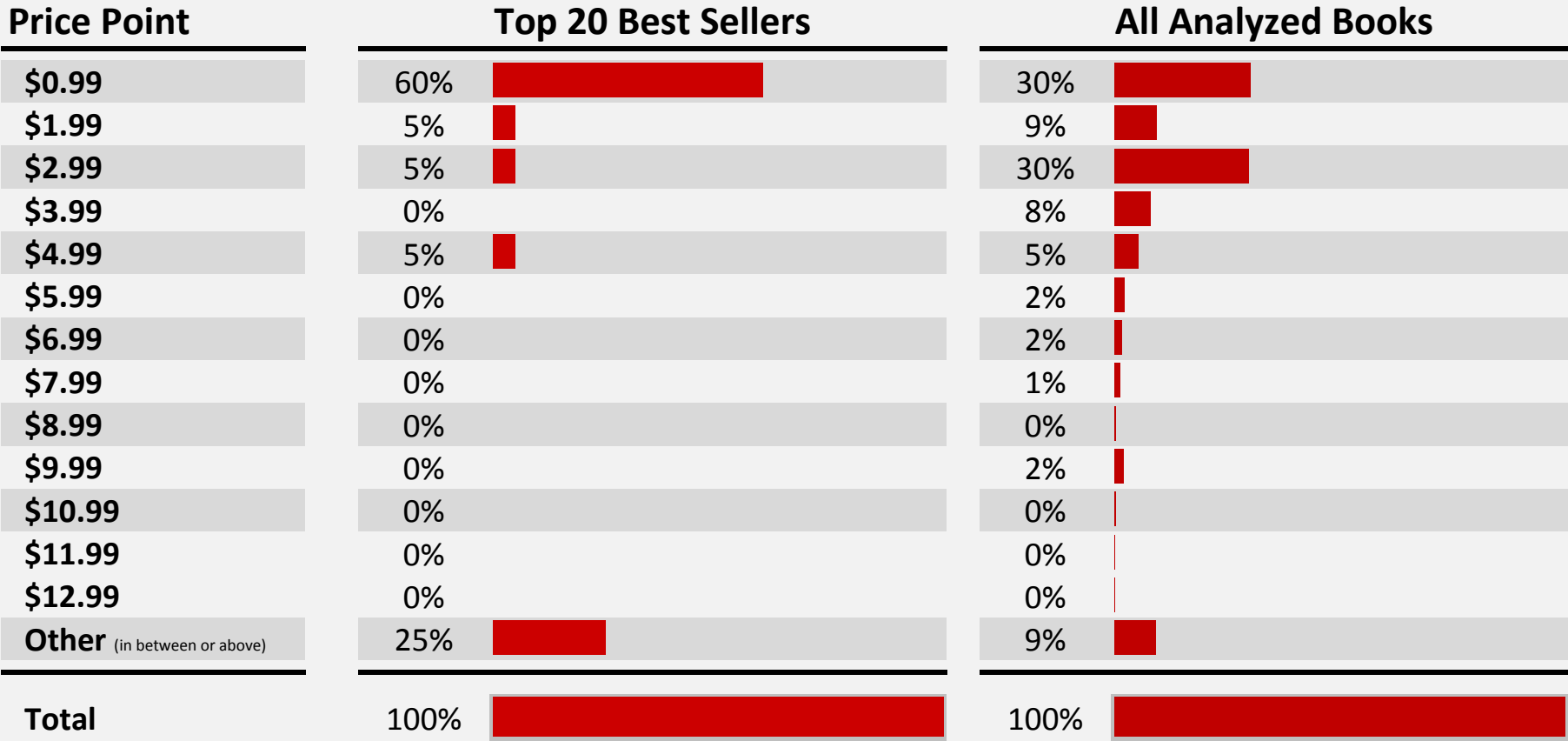
Market: Halloween

Relative Sales Position of Books with the Target Keyword	Number of Books	Absolute Amazon Best Sellers Rank (Kindle Paid)			Estimated Sold Copies Per Day			Estimated Author Royalties <u>Excluding</u> Borrows Per Month in USD			
		Best	Average	Worst	Best	Average	Worst	Best	Average	Worst	
Top 1-20	20	44	1,790	4,384	1,008	162	29	\$12,762	\$2,475	\$419	
Top 21-100	80	4,588	14,633	28,308	28	11	3	\$3,003	\$545	\$38	
Top 101-500	400	29,302	115,487	207,344	3	1	0.3	\$542	\$54	\$3	
Rest	2770	207,500	1,513,041	4,145,178	0.3	0.1	0.0	\$135	\$4	\$0.1	
Total	3270				Market Total:	4,659			All books sum:	\$125,886	
						copies per day			royalties per month		

Kindle Market Analysis by Keyword - Pricing Profile

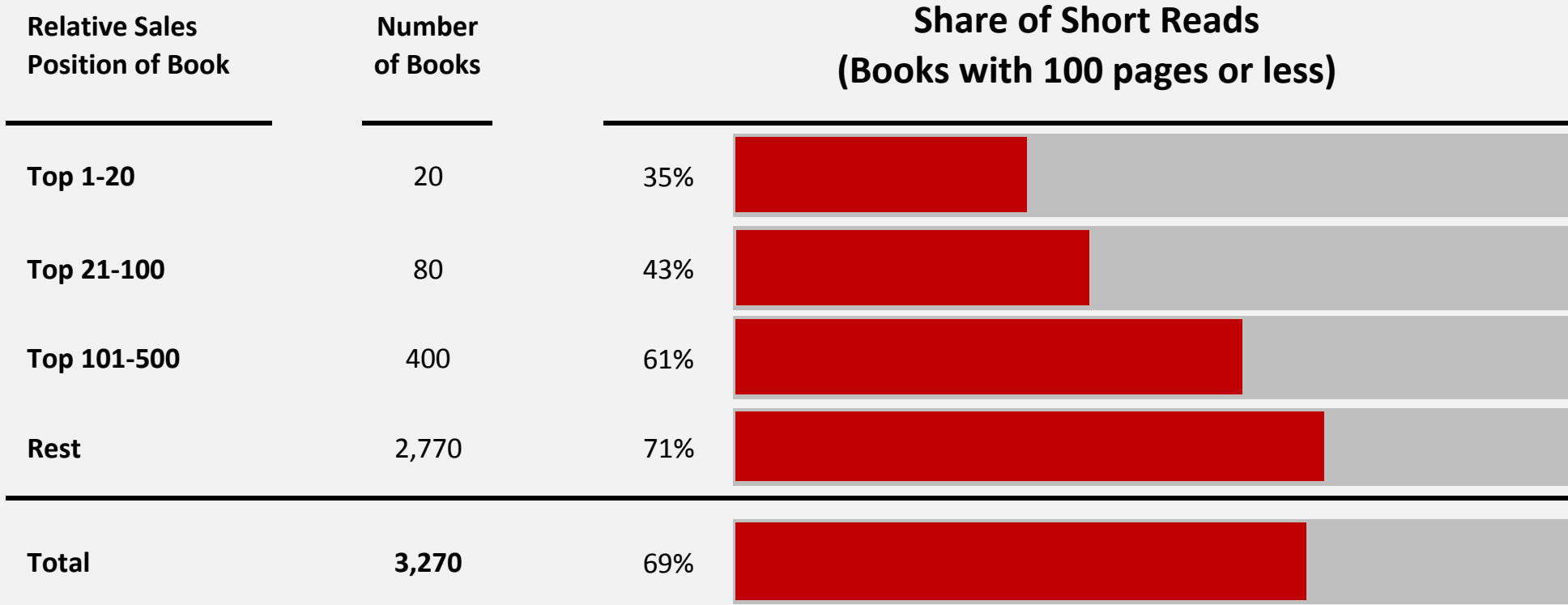
Market: **Halloween**

Share of Occurances



Kindle Market Analysis by Keyword - **Short Read Share**


























Market: **Halloween**



Kindle **Category Usage** in Target Market

Market: **Halloween**

Kindle Categories Usage of Top 100 Bestselling Books for the Keyword

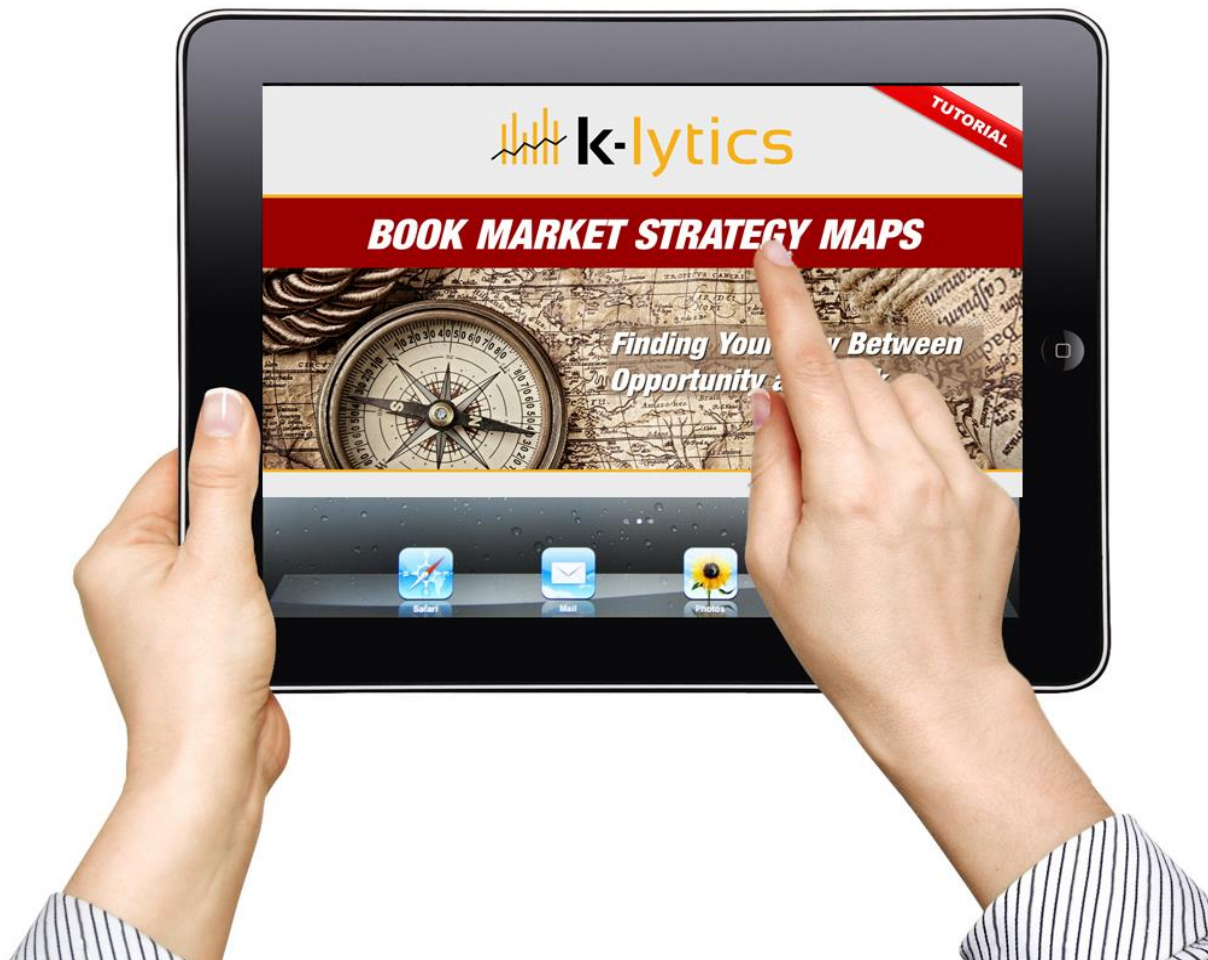
Category Path - Sorted by Frequency of Usage	Category Level (Depth)	Number of Books Using The Category Path	
Children's eBooks > Holidays & Celebrations > Halloween	3	23	
Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	4	12	
Romance > Holidays	2	10	
Literature & Fiction > Genre Fiction > Holidays	3	8	
Romance > Paranormal > Ghosts	3	7	
Children's eBooks > Literature & Fiction > Humorous	3	6	
Literature & Fiction > Erotica	2	5	
Mystery, Thriller & Suspense > Mystery > Cozy > Animals	4	5	
Children's eBooks > Science Fiction, Fantasy & Scary Stories > Scary Stories	3	4	
Romance > Paranormal > Angels	3	4	
Literature & Fiction > Horror > Occult	3	4	
Mystery, Thriller & Suspense > Mystery > Cozy > Crafts & Hobbies	4	4	
Literature & Fiction > Genre Fiction	2	4	
Literature & Fiction > Anthologies & Literature Collections	2	2	
Children's eBooks > Literature & Fiction > Beginner Readers	3	2	
Mystery, Thriller & Suspense > Suspense > Ghosts	3	2	
Children's eBooks > Activities, Crafts & Games > Games	3	2	
Romance > Paranormal > Witches & Wizards	3	2	
Mystery, Thriller & Suspense > Mystery > Collections & Anthologies	3	2	
Mystery, Thriller & Suspense > Suspense > Paranormal > Psychics	4	2	
Romance > Paranormal > Vampires	3	2	
Lesbian, Gay, Bisexual & Transgender eBooks > Erotica > Transgender	3	2	
Children's eBooks > Literature & Fiction > Chapter Books	3	2	
Lesbian, Gay, Bisexual & Transgender eBooks > Literature & Fiction > Gay Fiction	3	2	
Mystery, Thriller & Suspense > Mystery > Cozy	3	2	

Let's now examine which categories show the highest sales with the lowest competition...

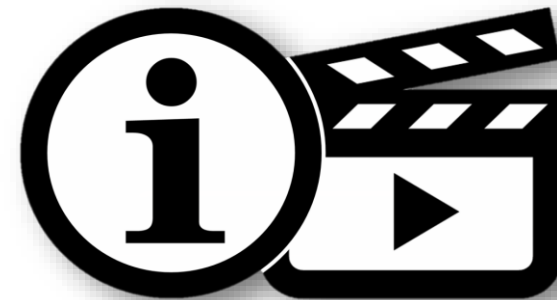
- The following map plots each of the **sub-categories** in the target genre and **further sub-sub-categories**
- The vertical position on the map represents OPPORTUNITY in terms of SALES PERFORMANCE
 - **Top** of the map = a high-selling sales rank = GOOD
 - **Bottom** of the map = lower levels of sales = BAD
- The horizontal position on the map represents RISK in terms of DEGREE OF COMPETITION
 - **Left** on the map = lower number of titles = less competition in the genre
 - **Right** on the map = higher number of titles = more competition in the genre
- Small book categories (i.e. “cells” or “niches”) can be found more to the left of the map; bigger mainstream book genres more to the right of the map.
- The green shaded areas represent book categories where the opportunity to risk ratio is the most favourable. Please find a list of names of the book genres that fall into these green zones in the back of document.
- The sales performance is based on the hourly sales rank of the top 20 titles in each of the sub- and sub-sub-categories on several days of observation - until average rankings stabilized



Do you want a brief tutorial video illustrating the K-lytics “Book Strategy Map” concept?

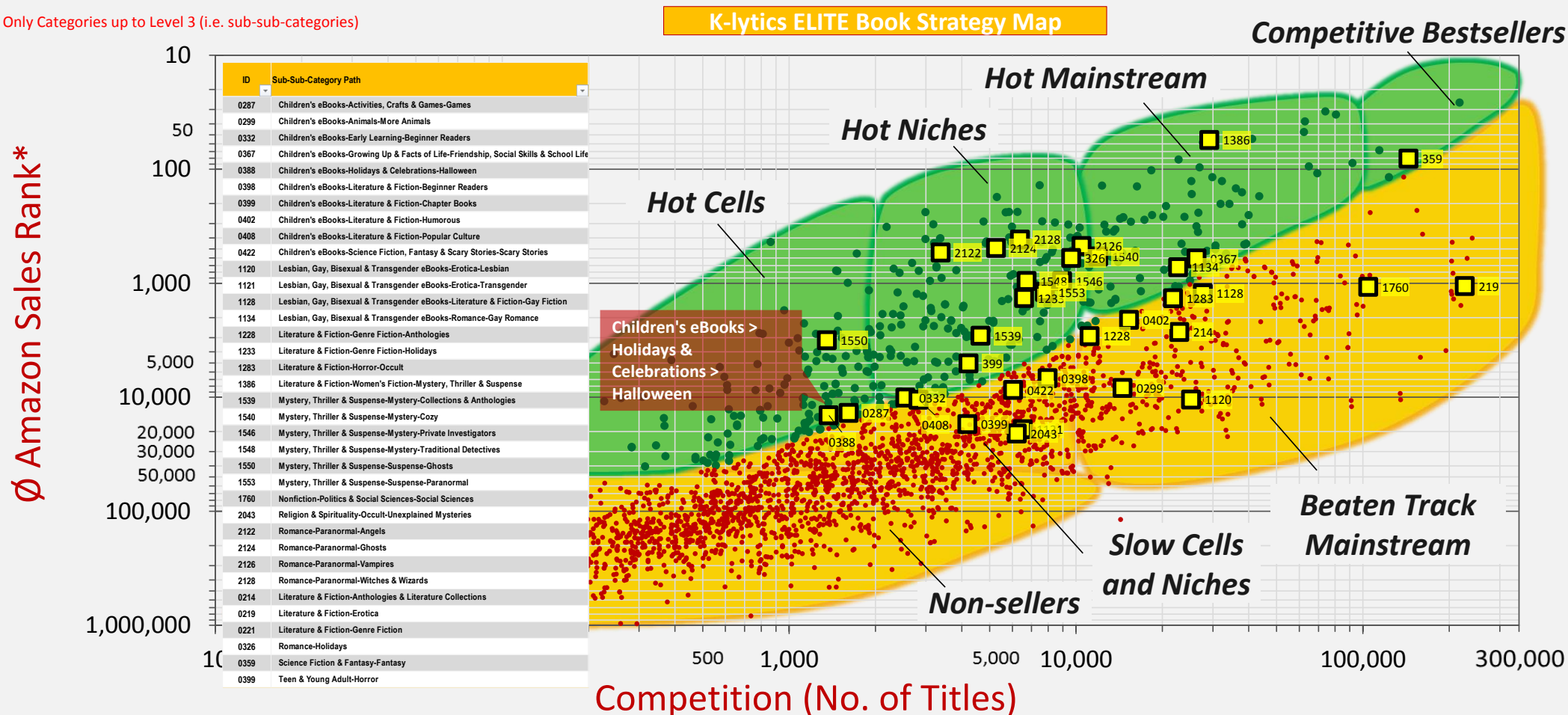


Click Here To Access Video:



Sales vs. Competition of Categories used by Top 100 Books in the Target Market

Only Categories up to Level 3 (i.e. sub-sub-categories)



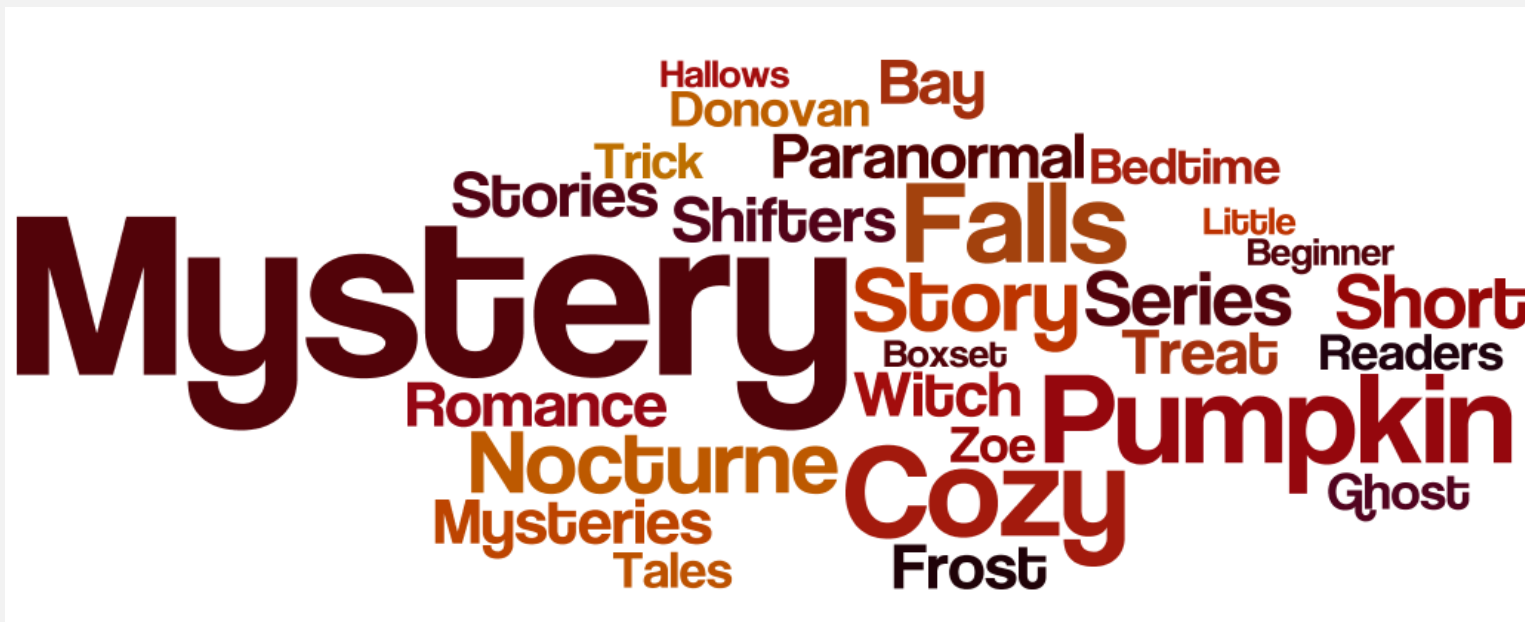
* Based on Top 20 Titles in each sub-market monitored over several days per month

Top 100 Bestsellers - Book Titles

Market: **Halloween**

The 30 Most Frequent Words in the Top 100 Bestseller **Book Titles**

Excluding the words "book" and "halloween"



Kindle Market Analysis by Keyword - Search Volume

Keyword: Halloween

Estimated search volume of related keywords on Amazon

Amazon Search Term

Estimated Monthly Search Volume

long halloween	47,500
halloween horror nights	33,000
history of halloween	24,800
halloween michael myers	19,500
lego halloween	16,500
batman long halloween	16,500
halloween tree	16,000
disney halloween	15,500
vintage halloween	12,000
halloween night	11,000
los gatos black on halloween	7,000
halloween ideas	6,400
the halloween tree	6,400
john carpenters halloween	6,000
halloween toys	5,000
kids halloween books	5,000
halloween stories	4,500
clifford halloween	4,000
halloween party agatha christie	3,500
mickey halloween	3,200
the long halloween	3,200
halloween parade	3,200
halloween tarot	3,000
halloween rain	3,000
halloween how to	3,000
jack prelutsky halloween	3,000
vintage halloween postcards	3,000
halloween cross stitch	2,500

Kindle Market Analysis by Keyword - Search Volume (2 of 2)

Keyword: **Halloween**

Estimated search volume of related keywords on Amazon

Amazon Search Term

Estimated Monthly Search Volume

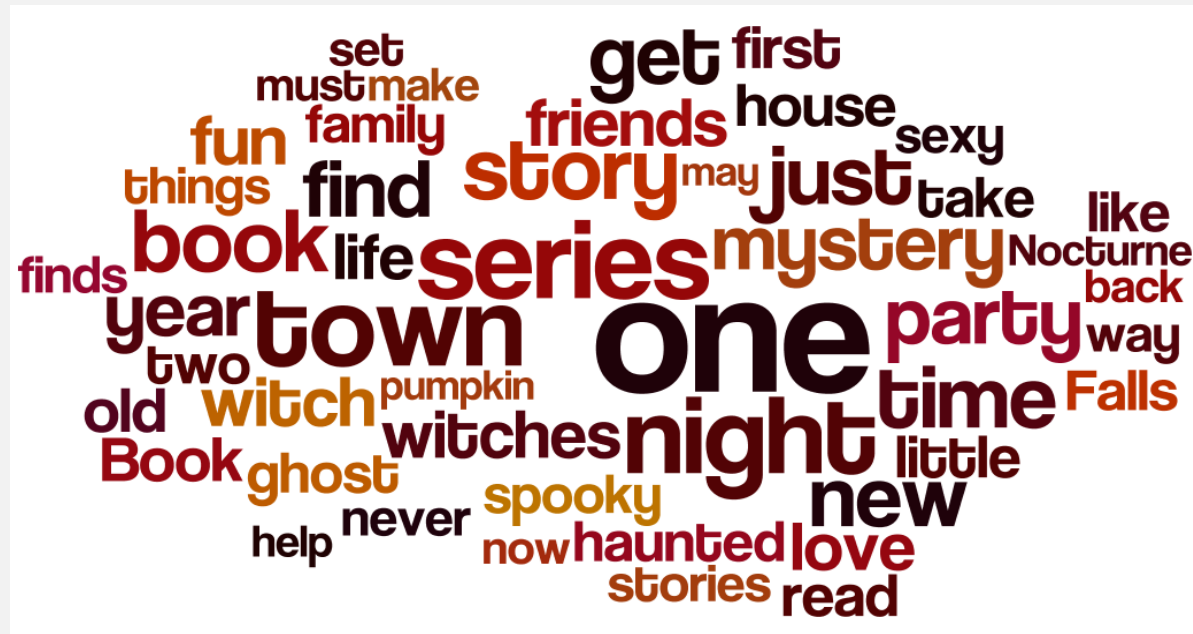
halloween crafts	2,500
dora halloween	2,500
vintage halloween collectibles	2,500
zombie halloween	2,400
halloween horrors	2,000
halloween stickers	2,000
halloween books	2,000
halloween trivia	1,600
ray bradbury the halloween tree	1,600
halloween novel	1,500
shake dem halloween bones	1,500
i luv halloween	1,500
vintage halloween book	1,500
halloween nightdance	1,500
halloween mice	1,500
batman halloween	1,000
halloween collectibles	1,000
halloween greeting cards	1,000
halloween cards	1,000
halloween food	1,000
halloween history	1,000
long halloween hardcover	1,000
halloween spongebob	800
halloween abc	800
halloween pregnancy costumes	800
the halloween play	800
13 days of halloween	800

Bestseller **Book Descriptions**

Market **Halloween**

The 50 Most Frequent Words in the Top 100 Bestseller **Book Descriptions**

Excluding the most frequent word "Halloween"



Kindle Market Analysis by Keyword - **Cover Art**

Market: **Halloween**

Book Covers of the Top 30 Bestsellers



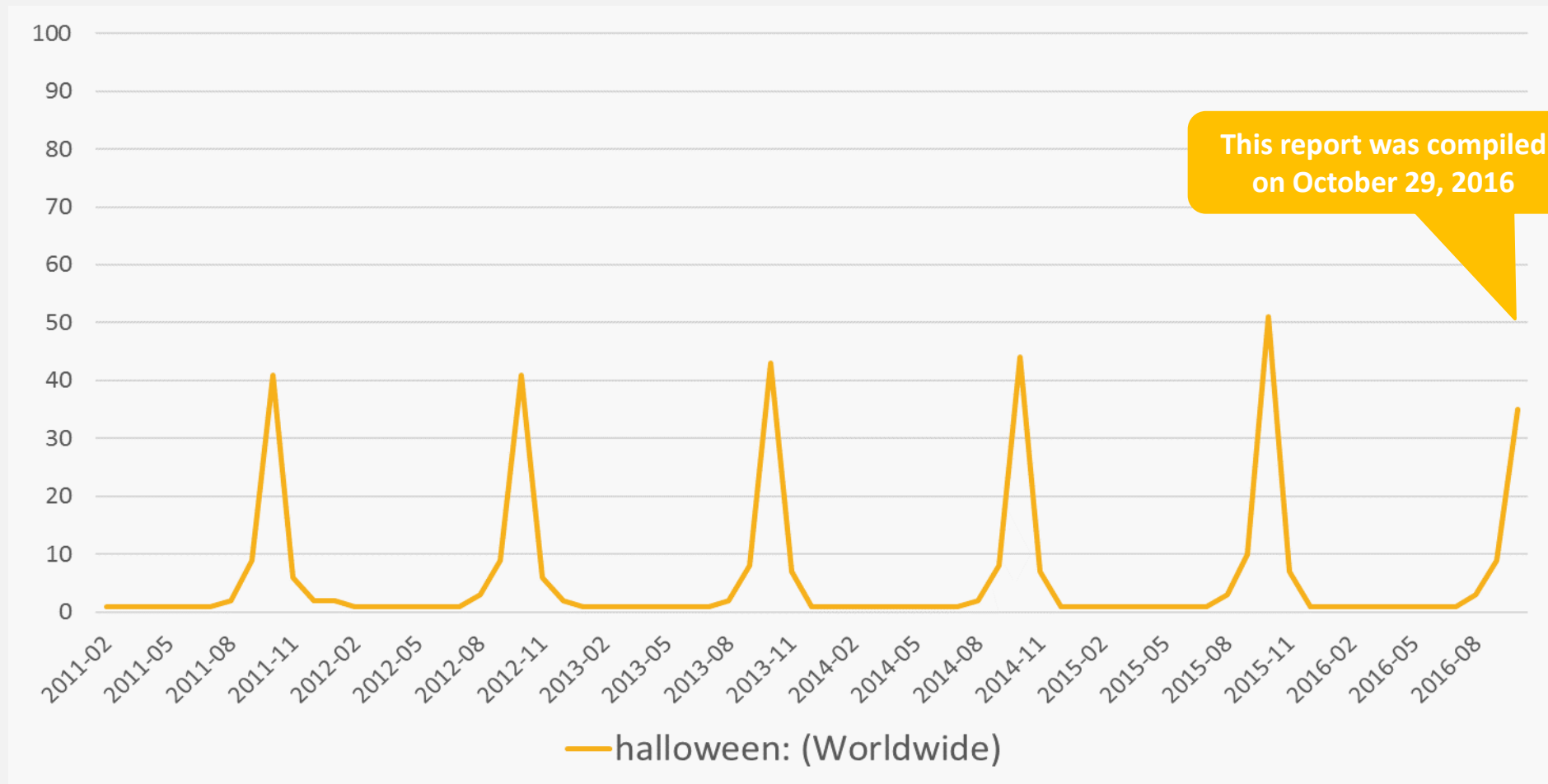
Summary

Topic: “Halloween”

- The market is very crowded for a narrow “single topic”: 8,500 search results
- The top 3,270 paid books where the title or book description match “Halloween” achieve combined sales of 4,659 copies per day during the Halloween peak days end of October
- More than 88% of these copies are sold by the Top 100 titles
- These titles are scattered across many different categories
- This provides some opportunity, where some Halloween titles constitute “niches” with fairly high sales relative to the number of Halloween titles in the categories
- HOWEVER – after the end of October peak, sales drop down sharply. This makes the overall risk vs. return of investing in seasonal book titles very questionable

Mind you, this report reflects the peak in demand

Sales levels during the year will be significantly lower than shown in this report.



Top 100 Bestsellers: Halloween

#	Book Title	In analysis 1 year ago (1=YES; 0=NO)	Publ. Date	Average Amazon Sales Rank	Kindle Edition Price USD	Estimates Only				Print Length (Pages)	No of Reviews	Average Review	% Share of Bad Reviews (1 and 2 stars)	Category Rank 1	Category Rank 2	Category Rank 3
						Sales per Day	Revenue per Day USD	Estim. Royalty Level	Royalties per Month USD (Sale only; no borrows)							
1	Halloween Treats	1	October 19, 2016	44	\$ 0.99	1,008	998	35%	\$ 10,480	269	109	4.6	1%	#1 in Kindle Store > Kindle eBooks > Romance > Holidays	#1 in Books > Romance > Holidays	#2 in Kindle Store > Kindle eBooks > Literature & Fiction > Contemporary Fiction > Romance
2	Hallowe'en Party: A Hercule Poirot Mystery (Hercule Poirot series Book 36)	0	October 3, 2006	101	\$ 1.99	611	1,215	35%	\$ 12,762	320	263	4.0	10%	#1 in Books > Literature & Fiction > British & Irish > Historical	#1 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Private Investigators	#2 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Traditional Detectives
3	Wicked Ways: A Begging for Bad Boys Collection	0	October 16, 2016	224	\$ 0.99	322	319	35%	\$ 3,347	738	265	4.8	1%	#3 in Kindle Store > Kindle eBooks > Romance > Collections & Anthologies	#3 in Books > Romance > Anthologies	#5 in Kindle Store > Kindle eBooks > Romance > Holidays
4	Lacey Luzzi: Spooked: A humorous, cozy mystery! (Lacey Luzzi Mafia Mysteries Book 6)	1	October 22, 2015	511	\$ 0.99	166	164	35%	\$ 1,724	331	134	4.8	2%	#2 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Animals	#6 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Animals	#13 in Kindle Store > Kindle eBooks > Romance > Holidays
5	Three book Witch Cozy Mystery Boxset - Witches of Hemlock Cove: Halloween Mystery Cozy Boxset	0	October 8, 2016	545	\$ 0.99	158	156	35%	\$ 1,637	338	11	5.0	0%	#2 in Books > Mystery, Thriller & Suspense > Mystery > Supernatural > Psychics	#2 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	#2 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary
6	Children's Book: The Biggest Halloween Pumpkin [Halloween Bedtime Stories for Kids]	0	September 21, 2016	681	\$ 0.99	132	130	35%	\$ 1,369		18	4.8	0%	#1 in Books > Children's Books > Animals > Birds	#1 in Kindle Store > Kindle eBooks > Children's eBooks > Animals > Birds	#2 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween
7	Happy Halloween Six Book Cozy Mystery Set	0	September 26, 2016	765	\$ 0.99	120	119	35%	\$ 1,247	789	32	3.8	22%	#2 in Books > Mystery, Thriller & Suspense > Mystery > Anthologies	#3 in Books > Mystery, Thriller & Suspense > Mystery > Supernatural > Witches & Wizards	#3 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary
8	The Pumpkin Killer: A Bakery Detectives Cozy Mystery	0	October 1, 2016	800	\$ 0.99	116	115	35%	\$ 1,203	112	25	4.8	0%	#4 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	#12 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy	#42 in Kindle Store > Kindle eBooks > Literature & Fiction > Women's Fiction > Mystery, Thriller & Suspense > Women Sleuths
9	Shifters Hallows Eve	0	October 25, 2016	1,057	\$ 0.99	92	92	35%	\$ 961	837	69	4.8	0%	#27 in Kindle Store > Kindle eBooks > Romance > Holidays	#27 in Books > Romance > Holidays	#31 in Books > Romance > Anthologies
10	Buck Me... For Halloween: Paranormal BBW Holiday Second Chance Romance (Frost Brothers' Brides)	0	October 18, 2016	1,138	\$ 0.99	87	86	35%	\$ 906	70	112	4.7	0%	#12 in Kindle Store > Kindle eBooks > Literature & Fiction > Genre Fiction > Holidays	#13 in Books > Literature & Fiction > Genre Fiction > Holidays	#18 in Kindle Store > Kindle Short Reads > Two hours or more (65-100 pages) > Romance
11	Halloween Hustle	1	September 3, 2013	1,479	\$ 1.00	71	71	35%	\$ 741	32	131	4.7	0%	#3 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween	#7 in Books > Children's Books > Literature & Fiction > Poetry > Stories in Verse	#7 in Books > Children's Books > Early Learning > Poetry
12	Children's Books: GOODNIGHT PUMPKIN (Very Funny, Rhyming Bedtime Story/Picture Book for Beginner Readers About Halloween and Kindness,	1	September 2, 2013	2,174	\$ 0.99	52	51	35%	\$ 538	65	39	4.1	13%	#2 in Kindle Store > Kindle eBooks > Children's eBooks > Activities, Crafts & Games > Games	#4 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween	#14 in Books > Children's Books > Activities, Crafts & Games > Games
13	There Was an Old Mummy Who Swallowed a Spider	1	July 21, 2015	2,342	\$ 1.00	49	49	35%	\$ 512	32	68	4.6	6%	#5 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween	#16 in Kindle Store > Kindle eBooks > Children's eBooks > Literature & Fiction > Humorous	#26 in Books > Children's Books > Fairy Tales, Folk Tales & Myths
14	Once Upon A Midnight	0	October 11, 2016	2,537	\$ 0.99	46	45	35%	\$ 475		53	4.9	0%	#61 in Kindle Store > Kindle eBooks > Romance > Paranormal > Ghosts	#66 in Kindle Store > Kindle eBooks > Romance > Holidays	#70 in Books > Romance > Holidays

Top 100 Bestsellers: Halloween

#	Book Title	In analysis 1 year ago (1=YES; 0=NO)	Publ. Date	Average Amazon Sales Rank	Kindle Edition Price USD	Estimates Only				Print Length (Pages)	No of Reviews	Average Review	% Share of Bad Reviews (1 and 2 stars)	Category Rank 1	Category Rank 2	Category Rank 3
						Sales per Day	Revenue per Day USD	Estim. Royalty Level	Royalties per Month USD (Sale only; no borrows)							
15	Arthur's Halloween (Arthur Adventure Series)	1	January 6, 2015	2,963	\$ 1.00	40	40	35%	\$ 424	32	51	4.5	6%	#2 in Kindle Store > Kindle eBooks > Children's eBooks > Growing Up & Facts of Life > Family Life > Siblings	#3 in Kindle Store > Kindle eBooks > Children's eBooks > Humor	#6 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween
16	The Halloween Spell (The Kitchen Witch Book 6): Witch Cozy Supernatural Mystery series	0	October 24, 2016	2,967	\$ 0.99	40	40	35%	\$ 419	218	8	4.8	0%	#10 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Crafts & Hobbies	#12 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Crafts & Hobbies	#20 in Books > Mystery, Thriller & Suspense > Mystery > Supernatural > Witches & Wizards
17	Children's Books: THE WITCH'S BIG NIGHT (Very Funny, Rhyming Bedtime Story/Picture Book for Beginner Readers About Halloween and Kindness,	0	September 29, 2014	3,572	\$ 2.99	35	104	70%	\$ 2,181	42	144	4.4	6%	#1 in Kindle Store > Kindle eBooks > Literature & Fiction > Religious & Inspirational Fiction > Christian > Poetry	#1 in Kindle Store > Kindle eBooks > Children's eBooks > Growing Up & Facts of Life > Family Life > Values	#1 in Kindle Store > Kindle eBooks > Children's eBooks > Literature & Fiction > Poetry
18	Spooky Sweet: A Sweet's Sweets Bakery Mystery (Samantha Sweet Magical Cozy Mystery Series Book 11)	0	October 8, 2016	3,629	\$ 4.99	34	171	70%	\$ 3,594	238	17	4.8	0%	#23 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	#24 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	#29 in Books > Mystery, Thriller & Suspense > Mystery > Supernatural > Ghosts
19	Franklin's Halloween (Classic Franklin Stories)	1	April 9, 2013	3,881	\$ 1.89	32	61	35%	\$ 645	35	27	4.8	0%	#1 in Kindle Store > Kindle eBooks > Children's eBooks > Animals > More Animals > Turtles	#1 in Books > Children's Books > Animals > Turtles	#8 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween
20	Ghostland: An American History in Haunted Places	0	October 4, 2016	4,384	\$ 13.99	29	412	35%	\$ 4,328	331	28	4.1	8%	#2 in Books > Religion & Spirituality > Occult & Paranormal > Ghosts & Hauntings	#3 in Books > Religion & Spirituality > Occult & Paranormal > Supernatural	#4 in Kindle Store > Kindle eBooks > Nonfiction > Politics & Social Sciences > Social Sciences > Sociology > Death
21	Miss Frost Ices The Imp: A Nocturne Falls Mystery (Jayne Frost Book 2)	0	September 6, 2016	4,588	\$ 4.99	28	142	70%	\$ 2,977	320	135	4.8	1%	#10 in Books > Mystery, Thriller & Suspense > Mystery > Supernatural > Werewolves & Shifters	#13 in Books > Mystery, Thriller & Suspense > Mystery > Supernatural > Vampires	#48 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Animals
22	The Quilter's Ghost: An Elm Creek Quilts Story	1	October 1, 2015	4,887	\$ 1.99	27	54	35%	\$ 564	35	154	3.8	19%	#9 in Kindle Store > Kindle Short Reads > One hour (33-43 pages) > Literature & Fiction	#57 in Kindle Store > Kindle eBooks > Literature & Fiction > Genre Fiction > Holidays	#65 in Books > Literature & Fiction > Genre Fiction > Holidays
23	The Reaper's Mate	0	October 8, 2016	4,897	\$ 0.99	27	27	35%	\$ 280	56	89	4.5	0%	#48 in Books > Literature & Fiction > Erotica > Romantic	#89 in Kindle Store > Kindle eBooks > Romance > Paranormal > Angels	#93 in Kindle Store > Kindle eBooks > Romance > Paranormal > Ghosts
24	Tricks & Treats: A Romance Anthology	0	October 22, 2016	5,030	\$ 0.99	26	26	35%	\$ 274	265	8	3.9	12%	#16 in Kindle Store > Kindle eBooks > Literature & Fiction > Genre Fiction > Anthologies	#21 in Kindle Store > Kindle eBooks > Literature & Fiction > Anthologies & Literature Collections	#31 in Books > Literature & Fiction > Short Stories & Anthologies > Anthologies
25	His Mate - Brothers - Halloween Special	0	October 19, 2016	5,461	\$ 2.99	25	74	70%	\$ 1,551	210	2	5.0	0%	#41 in Kindle Store > Kindle eBooks > Literature & Fiction > Horror > Occult	#45 in Books > Literature & Fiction > Genre Fiction > Horror > Occult	#98 in Kindle Store > Kindle eBooks > Romance > Paranormal > Ghosts
26	The Halloween Tree	1	August 4, 2015	5,467	\$ 1.99	25	49	35%	\$ 516	148	205	4.6	4%	#7 in Kindle Store > Kindle eBooks > Children's eBooks > Science Fiction, Fantasy & Scary Stories > Science Fiction > Time Travel	#8 in Kindle Store > Kindle eBooks > Children's eBooks > Science Fiction, Fantasy & Scary Stories > Scary Stories	#8 in Kindle Store > Kindle eBooks > Children's eBooks > Literature & Fiction > Classics
27	Rosco The Rascal Visits The Pumpkin Patch	1	September 20, 2014	6,480	\$ 0.99	22	21	35%	\$ 224	101	26	4.8	0%	#3 in Kindle Store > Kindle eBooks > Children's eBooks > Animals > Dogs	#10 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween	#40 in Books > Children's Books > Animals > Dogs
28	Pete the Cat: Five Little Pumpkins	1	July 21, 2015	6,489	\$ 1.99	21	43	35%	\$ 449	32	153	4.1	13%	#2 in Kindle Store > Kindle eBooks > Children's eBooks > Animals > Cats	#11 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween	#23 in Kindle Store > Kindle eBooks > Children's eBooks > Literature & Fiction > Humorous

Top 100 Bestsellers: Halloween

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						Sales per Day	Revenue per Day USD	Estim. Royalty Level	Royalties per Month USD (Sale only; no borrows)							
29	Riding Red (Fairytale Shifter Book 1)	0	October 10, 2015	7,009	\$ 0.99	20	20	35%	\$ 210	85	163	4.3	4%	#87 in Kindle Store > Kindle eBooks > Literature & Fiction > Erotica	#142 in Books > Literature & Fiction > Erotica	#1301 in Kindle Store > Kindle eBooks > Literature & Fiction > Genre Fiction
30	SLEEPY HOLLOW: Bridge of Bones (Jason Crane Book 2)	1	October 17, 2014	7,444	\$ 6.99	19	135	70%	\$ 2,826	520	292	4.7	2%	#19 in Kindle Store > Kindle eBooks > Teen & Young Adult > Horror	#23 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Suspense > Paranormal > Psychics	#24 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Suspense > Ghosts
31	Forbidden Prey: A BWWM Romantic Thriller	0	October 20, 2016	7,489	\$ 0.99	19	19	35%	\$ 199	177	2	5.0	0%	#157 in Books > Literature & Fiction > African American > Romance	#159 in Kindle Store > Kindle eBooks > Literature & Fiction > African American > Romance	#161 in Books > Romance > Multicultural
32	Shifters in the Shadows: Seventeen Paranormal Romances of Sexy Shifters, Dangerous Vamps, & Things That Go Bump in the Night	0	September 27, 2016	7,676	\$ 2.99	19	56	70%	\$ 1,179	813	260	4.7	1%	#113 in Kindle Store > Kindle eBooks > Romance > Paranormal > Angels	#124 in Kindle Store > Kindle eBooks > Romance > Paranormal > Ghosts	#133 in Kindle Store > Kindle eBooks > Romance > Paranormal > Psychics
33	Pumpkin Spice and Everything Nice	0	October 4, 2016	7,839	\$ 2.99	18	55	70%	\$ 1,160	206	38	4.0	8%	#41 in Kindle Store > Kindle eBooks > Lesbian, Gay, Bisexual & Transgender eBooks > Romance > Bisexual Romance	#71 in Books > Gay & Lesbian > Literature & Fiction > Fiction > Gay	#74 in Kindle Store > Kindle eBooks > Lesbian, Gay, Bisexual & Transgender eBooks > Literature & Fiction > Gay Fiction
34	Her Halloween Treat (Men at Work)	0	October 1, 2016	7,882	\$ 4.49	18	83	70%	\$ 1,734	224	35	4.4	0%	#1 in Kindle Store > Kindle eBooks > Romance > Series > Harlequin Blaze	#1473 in Kindle Store > Kindle eBooks > Romance > Contemporary	#1551 in Books > Literature & Fiction > United States
35	The Spooky Wheels on the Bus	0	June 28, 2016	8,133	\$ 1.99	18	36	35%	\$ 375	26	141	4.9	1%	#14 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween	#26 in Kindle Store > Kindle eBooks > Children's eBooks > Literature & Fiction > Humorous	#27 in Books > Children's Books > Early Learning > Poetry
36	Hearts Of Darkness (Boxset)	0	October 17, 2016	8,170	\$ 0.99	18	18	35%	\$ 186		20	4.7	0%	#115 in Kindle Store > Kindle eBooks > Romance > Paranormal > Angels	#139 in Kindle Store > Kindle eBooks > Romance > Paranormal > Demons & Devils	#179 in Kindle Store > Kindle eBooks > Romance > Paranormal > Vampires
37	Best Hotwife Erotica 2: Tricks and Treats	0	October 4, 2016	8,173	\$ 0.99	18	18	35%	\$ 186	156		5.0	0%	#7 in Books > Literature & Fiction > Erotica > Paranormal	#8 in Kindle Store > Kindle eBooks > Literature & Fiction > Erotica > Paranormal	#1514 in Kindle Store > Kindle eBooks > Literature & Fiction > Genre Fiction
38	20 Spookily Good Halloween Stories for Kids 3-7	1	October 7, 2013	8,225	\$ 2.99	18	53	70%	\$ 1,116		4	4.5	0%	#13 in Kindle Store > Kindle eBooks > Children's eBooks > Science Fiction, Fantasy & Scary Stories > Scary Stories	#15 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween	#22 in Kindle Store > Kindle eBooks > Children's eBooks > Growing Up & Facts of Life > Friendship, Social Skills & School Life > Friendship
39	Peppa's Halloween Party (Peppa Pig: 8x8)	0	June 28, 2016	8,737	\$ 2.99	17	51	70%	\$ 1,063	24	38	4.6	8%	#2 in Kindle Store > Kindle eBooks > Children's eBooks > Animals > More Animals > Pigs	#11 in Kindle Store > Kindle eBooks > Children's eBooks > Literature & Fiction > Popular Culture	#16 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween
40	True Ghost Stories: Jim Harold's Campfire 5	0	September 21, 2016	8,818	\$ 2.99	17	50	70%	\$ 1,055	244	30	4.6	10%	#4 in Kindle Store > Kindle eBooks > Religion & Spirituality > Occult > Unexplained Mysteries	#8 in Kindle Store > Kindle eBooks > Religion & Spirituality > Occult > Ghosts & Haunted Houses	#12 in Kindle Store > Kindle eBooks > Religion & Spirituality > Occult > Supernatural
41	The Vampire's Fake Fiancée (Nocturne Falls Book 5)	0	January 6, 2016	8,830	\$ 4.99	17	84	70%	\$ 1,758	360	276	4.8	1%	#190 in Kindle Store > Kindle eBooks > Romance > Paranormal > Vampires	#190 in Books > Romance > Paranormal > Vampires	#194 in Kindle Store > Kindle eBooks > Romance > Paranormal > Witches & Wizards
42	The Werewolf Meets His Match (Nocturne Falls Book 2)	1	June 30, 2015	8,962	\$ 4.99	17	83	70%	\$ 1,738	356	336	4.8	1%	#24 in Books > Mystery, Thriller & Suspense > Thrillers & Suspense > Supernatural > Werewolves & Shifters	#27 in Books > Mystery, Thriller & Suspense > Thrillers & Suspense > Supernatural > Vampires	#33 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Suspense > Paranormal > Werewolves & Shifters

Top 100 Bestsellers: Halloween

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						Sales per Day	Revenue per Day USD	Estim. Royalty Level	Royalties per Month USD (Sale only; no borrows)							
43	Miss Frost Solves A Cold Case: A Nocturne Falls Mystery (Jayne Frost Book 1)	0	March 8, 2016	9,112	\$ 4.99	16	82	70%	\$ 1,715	324	235	4.8	0%	#28 in Books > Mystery, Thriller & Suspense > Mystery > Supernatural > Vampires	#29 in Books > Mystery, Thriller & Suspense > Mystery > Supernatural > Werewolves & Shifters	#71 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary
44	A Dark Root Halloween: The Witching Hour: A Daughters of Dark Root Companion Short Story (The Daughters of Dark Root Book 0)	0	October 28, 2016	9,235	\$ 0.99	16	16	35%	\$ 168	40				#13 in Kindle Store > Kindle Short Reads > One hour (33-43 pages) > Literature & Fiction	#63 in Books > Literature & Fiction > Genre Fiction > Horror > Ghosts	#82 in Kindle Store > Kindle eBooks > Literature & Fiction > Horror > Occult
45	SLEEPY HOLLOW: General of the Dead (Jason Crane Book 3)	1	December 10, 2015	9,437	\$ 8.99	16	143	70%	\$ 3,003	609	182	4.8	1%	#24 in Kindle Store > Kindle eBooks > Teen & Young Adult > Horror	#27 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Suspense > Ghosts	#28 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Suspense > Paranormal > Psychics
46	Killer Halloween Cookies: Book 2 in The Killer Cookie Cozy Mysteries	0	October 24, 2016	9,884	\$ 0.99	15	15	35%	\$ 159	94	8	4.9	0%	#40 in Kindle Store > Kindle Short Reads > Two hours or more (65-100 pages) > Mystery, Thriller & Suspense	#44 in Kindle Store > Kindle eBooks > Literature & Fiction > Women's Fiction > Mystery, Thriller & Suspense > Detective	#78 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary
47	Romancing the Darkness: A Halloween Erotic Anthology	0	October 16, 2016	9,936	\$ 0.99	15	15	35%	\$ 159	174		5.0	0%	#6 in Books > Literature & Fiction > Erotica > Science Fiction	#11 in Books > Literature & Fiction > Erotica > Collections & Anthologies	#134 in Kindle Store > Kindle eBooks > Literature & Fiction > Erotica
48	Halloween Hijinks Anniversary Edition (Zoe Donovan Mystery Book 1)	1	August 29, 2014	9,945	\$ 2.99	15	46	70%	\$ 958	180	150	4.3	6%	#79 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	#80 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	#109 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Animals
49	The Gargoyle Gets His Girl (Nocturne Falls Book 3)	1	August 1, 2015	10,398	\$ 4.99	11	55	70%	\$ 1,163	356	288	4.7	1%	#235 in Kindle Store > Kindle eBooks > Romance > Holidays	#248 in Books > Romance > Holidays	#304 in Kindle Store > Kindle eBooks > Romance > Fantasy
50	A Wicked Halloween: A Paranormal Romance Box Set of Tales Featuring Witches, Vampires, Shifters, Ghosts, and More...	0	October 4, 2016	10,801	\$ 2.99	11	32	70%	\$ 666		29	4.9	0%	#36 in Kindle Store > Kindle eBooks > Literature & Fiction > Genre Fiction > Anthologies	#47 in Kindle Store > Kindle eBooks > Literature & Fiction > Anthologies & Literature Collections	#65 in Books > Literature & Fiction > Short Stories & Anthologies > Anthologies
51	Costume Catastrophe (Zoe Donovan Mystery Book 21)	0	August 12, 2016	10,988	\$ 2.99	10	31	70%	\$ 653	240	71	4.7	3%	#81 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Crafts & Hobbies	#86 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Crafts & Hobbies	#91 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary
52	Mele's Ghostly Halloween Caper: Plus Sami's Story by J.D. Winters and Dakota Kahn (Destiny Bay Cozies Mysteries Book 6)	0	March 24, 2016	11,117	\$ 1.99	10	20	35%	\$ 214	135	6	4.8	0%	#87 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	#89 in Books > Mystery, Thriller & Suspense > Mystery > Supernatural > Witches & Wizards	#90 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary
53	A Soul To Steal (The Sanheim Chronicles Book 1)	1	November 9, 2013	11,164	\$ 0.99	10	10	35%	\$ 106	362	287	4.4	6%	#79 in Books > Literature & Fiction > Genre Fiction > Horror > Ghosts	#131 in Kindle Store > Kindle eBooks > Literature & Fiction > Horror > Dark Fantasy	#1125 in Kindle Store > Kindle eBooks > Science Fiction & Fantasy > Fantasy
54	Midnight Mysteries: Nine Cozy Tales by Nine Bestselling Authors	0	September 11, 2016	11,462	\$ 2.99	10	30	70%	\$ 621	377	71	4.7	3%	#16 in Books > Mystery, Thriller & Suspense > Mystery > Anthologies	#27 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Collections & Anthologies	#81 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Crafts & Hobbies
55	Frisky Business: A funny, feel-good holiday romance	0	June 23, 2013	11,781	\$ 3.99	10	38	70%	\$ 801	464	56	4.3	7%	#258 in Kindle Store > Kindle eBooks > Romance > Holidays	#276 in Books > Romance > Holidays	#895 in Kindle Store > Kindle eBooks > Romance > Romantic Comedy
56	Little Blue Truck's Halloween	0	July 5, 2016	12,082	\$ 8.99	9	83	70%	\$ 1,752	16	177	4.9	2%	#1 in Kindle Store > Kindle eBooks > Teen & Young Adult > Literature & Fiction > Holidays & Celebrations	#12 in Kindle Store > Kindle eBooks > Teen & Young Adult > Literature & Fiction > Nature & the Natural World	#44 in Books > Children's Books > Animals > Farm Animals

Top 100 Bestsellers: Halloween

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						Sales per Day	Revenue per Day USD	Estim. Royalty Level	Royalties per Month USD (Sale only; no borrows)							
57	The Night Shift (Tiger Shifter / Vampire Paranormal Romance)	0	October 28, 2016	12,641	\$ 0.99	9	9	35%	\$ 91	114	11	4.8	0%	#38 in Books > Mystery, Thriller & Suspense > Thrillers & Suspense > Supernatural > Werewolves & Shifters	#42 in Books > Mystery, Thriller & Suspense > Thrillers & Suspense > Supernatural > Vampires	#47 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Suspense > Paranormal > Vampires
58	Little Goblins Ten	1	November 15, 2011	12,767	\$ 1.99	9	17	35%	\$ 182	32	36	4.9	0%	#18 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween	#19 in Kindle Store > Kindle eBooks > Children's eBooks > Science Fiction, Fantasy & Scary Stories > Scary Stories	#43 in Kindle Store > Kindle eBooks > Children's eBooks > Fairy Tales, Folk Tales & Myths
59	Big Pumpkin	1	August 9, 2011	12,915	\$ 1.99	9	17	35%	\$ 179	32	263	4.8	3%	#9 in Grocery & Gourmet Food > Cooking & Baking > Nuts & Seeds > Pumpkin Seeds	#21 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween	#137 in Books > Children's Books > Holidays & Celebrations > Halloween
60	Pumpkin Jack	1	September 17, 2013	13,186	\$ 3.82	8	32	70%	\$ 671	32	73	4.8	2%	#2 in Kindle Store > Kindle eBooks > Children's eBooks > Science, Nature & How It Works > Nature	#22 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween	#99 in Books > Children's Books > Education & Reference > Science Studies > Nature
61	The Itsy Bitsy Pumpkin	1	August 5, 2014	13,233	\$ 1.99	8	17	35%	\$ 174	16	80	4.8	4%	#4 in Kindle Store > Kindle eBooks > Children's eBooks > Literature & Fiction > Nursery Rhymes	#21 in Books > Children's Books > Literature & Fiction > Poetry > Nursery Rhymes	#23 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween
62	Tales Around the Jack O'Lantern 3 - A Mary O'Reilly Series Short Story	0	September 26, 2016	13,534	\$ 1.99	8	16	35%	\$ 169	39	9	5.0	0%	#18 in Kindle Store > Kindle Short Reads > One hour (33-43 pages) > Literature & Fiction	#96 in Books > Literature & Fiction > Genre Fiction > Horror > Ghosts	#112 in Kindle Store > Kindle eBooks > Literature & Fiction > Horror > Occult
63	A Suburban Summoning: An Imp Series Story	0	September 30, 2016	14,199	\$ 0.99	8	8	35%	\$ 80	20	2	4.0	0%	#2 in Kindle Store > Kindle Short Reads > 30 minutes (12-21 pages) > Science Fiction & Fantasy	#9 in Kindle Store > Kindle Short Reads > 30 minutes (12-21 pages) > Literature & Fiction	#163 in Books > Literature & Fiction > Genre Fiction > Horror > Dark Fantasy
64	Lion's Halloween Baby (Paranormal Lion Shifter Witchy Romance): Fate Mountain Shifters	0	October 28, 2016	14,954	\$ 0.99	7	7	35%	\$ 75	55	6	4.7	0%	#100 in Kindle Store > Kindle Short Reads > 90 minutes (44-64 pages) > Romance	#179 in Kindle Store > Kindle eBooks > Romance > Paranormal > Angels	#193 in Kindle Store > Kindle eBooks > Romance > Paranormal > Ghosts
65	Halloween Feminization Trap	0	October 8, 2016	15,054	\$ 3.99	7	28	70%	\$ 598	56				#9 in Books > Literature & Fiction > Erotica > LGBT > Transgender	#9 in Kindle Store > Kindle eBooks > Lesbian, Gay, Bisexual & Transgender eBooks > Erotica > Transgender	#230 in Kindle Store > Kindle eBooks > Literature & Fiction > Erotica
66	Junie B. Jones #24: BOO...and I MEAN It!	1	November 19, 2008	15,091	\$ 1.99	7	14	35%	\$ 149	96	85	4.8	4%	#3 in Kindle Store > Kindle eBooks > Children's eBooks > Literature & Fiction > Chapter Books	#22 in Kindle Store > Kindle eBooks > Children's eBooks > Literature & Fiction > Beginner Readers	#24 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween
67	SEXY WITCHES HALLOWEEN PACK: Three-story bundle! (Cult of the Futa goddess)	0	October 29, 2015	15,116	\$ 0.99	7	7	35%	\$ 74	43		1.0	100%	#12 in Books > Literature & Fiction > Erotica > Horror	#13 in Kindle Store > Kindle eBooks > Literature & Fiction > Erotica > Horror	#13 in Kindle Store > Kindle eBooks > Lesbian, Gay, Bisexual & Transgender eBooks > Erotica > Lesbian
68	Trick or Treat and Murder: A Cozy Baked Murder Series, book 2	0	September 13, 2016	15,592	\$ 2.99	7	20	70%	\$ 430	139	3	3.7	33%	#110 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Crafts & Hobbies	#117 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Crafts & Hobbies	#123 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary
69	Sapphire Falls: Going Haywire (Kindle Worlds Novella)	0	October 23, 2016	16,337	\$ 1.99	6	13	35%	\$ 135	155	29	4.5	3%	#47 in Kindle Store > Kindle Worlds > Romance	#334 in Kindle Store > Kindle eBooks > Romance > Holidays	#356 in Books > Romance > Holidays
70	Irons in the Fire	0	October 27, 2016	16,383	\$ 2.99	6	19	70%	\$ 406	183				#157 in Books > Gay & Lesbian > Literature & Fiction > Fiction > Gay	#158 in Kindle Store > Kindle eBooks > Lesbian, Gay, Bisexual & Transgender eBooks > Literature & Fiction > Gay Fiction	#251 in Kindle Store > Kindle eBooks > Lesbian, Gay, Bisexual & Transgender eBooks > Romance > Gay Romance

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						Sales per Day	Revenue per Day USD	Estim. Royalty Level	Royalties per Month USD (Sale only; no borrows)							
71	Halloween Fling	1	October 8, 2016	16,896	\$ 2.99	6	19	70%	\$ 391	3	4.7	0%	#266 in Kindle Store > Kindle eBooks > Literature & Fiction > Erotica	#452 in Books > Literature & Fiction > Erotica	#3025 in Kindle Store > Kindle eBooks > Literature & Fiction > Genre Fiction	
72	Halloween Hullabaloo (Pajaro Bay Series)	0	October 16, 2016	16,995	\$ 0.99	6	6	35%	\$ 64	50	12	4.8	0%	#29 in Kindle Store > Kindle Short Reads > 90 minutes (44-64 pages) > Mystery, Thriller & Suspense	#34 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Collections & Anthologies	#78 in Kindle Store > Kindle eBooks > Romance > Clean & Wholesome
73	The Werewolf's Christmas Wish: A Nocturne Falls Short	0	February 23, 2016	17,438	\$ 0.99	6	6	35%	\$ 62	43	105	4.7	0%	#41 in Kindle Store > Kindle Short Reads > One hour (33-43 pages) > Romance	#329 in Kindle Store > Kindle eBooks > Romance > Paranormal > Witches & Wizards	#354 in Kindle Store > Kindle eBooks > Romance > Holidays
74	Haunted Hamlet (Zoe Donovan Mystery Book 9)	1	July 31, 2014	18,145	\$ 0.99	6	6	35%	\$ 59	202	91	4.6	1%	#147 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	#148 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	#187 in Kindle Store > Kindle eBooks > Literature & Fiction > Genre Fiction > Holidays
75	Pumpkin Pied: A Gray Whale Inn Short Story	1	September 19, 2015	18,269	\$ 0.99	6	6	35%	\$ 59	49	89	4.5	3%	#31 in Kindle Store > Kindle Short Reads > 90 minutes (44-64 pages) > Mystery, Thriller & Suspense	#71 in Kindle Store > Kindle Short Reads > 90 minutes (44-64 pages) > Literature & Fiction	#576 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy
76	All Hallows' Eve	1	October 5, 2016	19,122	\$ 4.99	5	27	70%	\$ 563	248	12	4.3	0%	#228 in Kindle Store > Kindle eBooks > Romance > Paranormal > Ghosts	#296 in Kindle Store > Kindle eBooks > Lesbian, Gay, Bisexual & Transgender eBooks > Romance > Gay Romance	#306 in Books > Romance > Gay Romance
77	The Ghost and Ms. MacKay: A Maggie MacKay Holiday Short Story (Maggie MacKay: Magical Tracker)	0	September 27, 2016	19,414	\$ 0.99	5	5	35%	\$ 55	41	3	4.3	0%	#7 in Kindle Store > Kindle Short Reads > One hour (33-43 pages) > Science Fiction & Fantasy	#30 in Kindle Store > Kindle Short Reads > One hour (33-43 pages) > Literature & Fiction	#189 in Kindle Store > Kindle eBooks > Literature & Fiction > Genre Fiction > Holidays
78	Witch Way to Hallows' Bay: A Brimstone Bay Mystery (Brimstone Bay Mysteries Book 2)	0	October 25, 2016	19,537	\$ 2.99	5	16	70%	\$ 329	185				#57 in Books > Mystery, Thriller & Suspense > Mystery > Supernatural > Werewolves & Shifters	#126 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Crafts & Hobbies	#134 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Crafts & Hobbies
79	My Weird School Special: It's Halloween, I'm Turning Green!	1	July 23, 2013	19,613	\$ 1.99	5	10	35%	\$ 109	144	71	4.6	7%	#8 in Kindle Store > Kindle eBooks > Children's eBooks > Literature & Fiction > Chapter Books	#23 in Kindle Store > Kindle eBooks > Children's eBooks > Growing Up & Facts of Life > Friendship, Social Skills & School Life > School	#26 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween
80	Ghastly Graveyard (Zoe Donovan Mystery Book 17)	1	October 1, 2015	19,828	\$ 2.99	5	15	70%	\$ 323	276	64	4.8	0%	#165 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	#166 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	#190 in Kindle Store > Kindle eBooks > Literature & Fiction > Genre Fiction > Holidays
81	Sapphire Falls: Going Back to Find You (Kindle Worlds Novella)	0	October 23, 2016	19,864	\$ 1.99	5	10	35%	\$ 107	144	6	4.7	0%	#60 in Kindle Store > Kindle Worlds > Romance	#395 in Kindle Store > Kindle eBooks > Romance > Holidays	#432 in Books > Romance > Holidays
82	Murder at the Witching Hour (Sand and Sea Hawaiian Mystery Book 3)	0	September 2, 2016	20,100	\$ 2.99	5	15	70%	\$ 318	230	41	4.9	3%	#167 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	#169 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	#182 in Books > Mystery, Thriller & Suspense > Mystery > Supernatural > Ghosts
83	Turkey Trick or Treat	1	August 11, 2015	20,560	\$ 3.99	5	20	70%	\$ 413	41	30	4.9	0%	#3 in Kindle Store > Kindle eBooks > Children's eBooks > Animals > Farm Animals	#28 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween	#75 in Books > Children's Books > Animals > Farm Animals
84	The Witch's Halloween Hero: A Nocturne Falls Short	0	January 20, 2016	21,173	\$ 0.99	5	5	35%	\$ 49	45	100	4.8	1%	#142 in Kindle Store > Kindle Short Reads > 90 minutes (44-64 pages) > Romance	#200 in Kindle Store > Kindle eBooks > Literature & Fiction > Genre Fiction > Holidays	#234 in Books > Literature & Fiction > Genre Fiction > Holidays

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						Sales per Day	Revenue per Day USD	Estim. Royalty Level	Royalties per Month USD (Sale only; no borrows)							
85	The Ghost of Halloween Past (Haunting Danielle Book 5)	1	September 14, 2015	21,598	\$ 4.50	5	21	70%	\$ 439	305	63	4.8	0%	#193 in Books > Mystery, Thriller & Suspense > Mystery > Supernatural > Ghosts	#203 in Kindle Store > Kindle eBooks > Literature & Fiction > Genre Fiction > Holidays	#233 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Animals
86	A Dragonlings' Haunted Halloween (Dragonlings of Valider Book 2)	1	October 19, 2014	21,787	\$ 0.99	5	5	35%	\$ 48	197	266	4.8	1%	#213 in Kindle Store > Kindle eBooks > Literature & Fiction > Short Stories > Single Authors	#290 in Books > Literature & Fiction > Short Stories & Anthologies > Short Stories	#305 in Books > Romance > Science Fiction
87	CANDY CORN KISSES and CANDY CANES and TRACTOR CHAINS: HOLIDAY BOXSET	1	September 27, 2014	22,147	\$ 0.99	5	4	35%	\$ 47	44	10	4.6	0%	#15 in Kindle Store > Kindle Short Reads > 90 minutes (44-64 pages) > Teen & Young Adult	#92 in Kindle Store > Kindle Short Reads > 90 minutes (44-64 pages) > Literature & Fiction	#209 in Kindle Store > Kindle eBooks > Literature & Fiction > Genre Fiction > Holidays
88	21 Fun Halloween Stories for 4-8 Year Olds (Perfect for Bedtime & Young Readers)	1	September 28, 2012	22,220	\$ 0.99	4	4	35%	\$ 47	73	55	3.9	18%	#18 in Kindle Store > Kindle eBooks > Children's eBooks > Activities, Crafts & Games > Games	#30 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween	#33 in Kindle Store > Kindle eBooks > Literature & Fiction > Beginner Readers
89	It's the Great Pumpkin, Charlie Brown	0	July 28, 2015	22,468	\$ 1.99	4	9	35%	\$ 93	32	6	5.0	0%	#27 in Kindle Store > Kindle eBooks > Children's eBooks > Literature & Fiction > Popular Culture	#29 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween	#86 in Kindle Store > Kindle eBooks > Children's eBooks > Literature & Fiction > Humorous
90	The Night Before Halloween	1	August 16, 1999	23,394	\$ 4.99	4	21	70%	\$ 443	32	158	4.8	1%	#31 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween	#90 in Kindle Store > Kindle eBooks > Children's eBooks > Literature & Fiction > Humorous	#214 in Books > Children's Books > Holidays & Celebrations > Halloween
91	Halloween Magic & Mayhem	1	January 2, 2014	23,513	\$ 0.99	4	4	35%	\$ 44	136	127	4.3	5%	#196 in Kindle Store > Kindle eBooks > Literature & Fiction > Horror > Occult	#259 in Books > Literature & Fiction > Genre Fiction > Horror > Occult	#265 in Kindle Store > Kindle eBooks > Romance > Paranormal > Ghosts
92	COINCidental Madness (Halloween with the Kreme 2016 Book 15)	0	October 27, 2016	24,211	\$ 2.99	4	12	70%	\$ 255	39				#486 in Kindle Store > Kindle eBooks > Literature & Fiction > Erotica	#795 in Books > Literature & Fiction > Erotica	#4346 in Kindle Store > Kindle eBooks > Literature & Fiction > Genre Fiction
93	Lily Lemon Blossom Trick or Treat on Blossom's Street: (Happy Halloween- For Beginner Readers)	1	September 30, 2015	25,810	\$ 0.99	4	4	35%	\$ 39	30	6	4.2	17%	#2 in Kindle Store > Kindle eBooks > Nonfiction > Children's Nonfiction > People & Places > Holidays & Festivals	#25 in Kindle Store > Kindle eBooks > Children's eBooks > Early Learning > Beginner Readers	#32 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween
94	Walking After Midnight: Tales for Halloween	1	October 1, 2014	26,675	\$ 0.99	4	4	35%	\$ 38	78	19	4.3	5%	#29 in Kindle Store > Kindle Short Reads > Two hours or more (65-100 pages) > Teen & Young Adult	#201 in Books > Literature & Fiction > Genre Fiction > Horror > Ghosts	#245 in Kindle Store > Kindle Short Reads > Two hours or more (65-100 pages) > Literature & Fiction
95	Swapped On Halloween	0	October 23, 2016	26,842	\$ 2.99	4	11	70%	\$ 225	30				#12 in Books > Gay & Lesbian > Literature & Fiction > Erotica > Lesbian	#24 in Books > Literature & Fiction > Erotica > LGBT > Transgender	#24 in Kindle Store > Kindle eBooks > Lesbian, Gay, Bisexual & Transgender eBooks > Erotica > Transgender
96	Death of a Pumpkin Carver (Hayley Powell Mystery)	0	August 30, 2016	26,918	\$ 5.99	4	21	70%	\$ 450	320	29	4.4	0%	#224 in Books > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	#234 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Culinary	#405 in Books > Mystery, Thriller & Suspense > Mystery > Amateur Sleuths
97	The Berenstain Bears Trick or Treat (First Time Books(R))	1	October 27, 2010	27,204	\$ 4.99	4	18	70%	\$ 370	34	88	4.6	3%	#6 in Kindle Store > Kindle eBooks > Children's eBooks > Animals > Bears	#33 in Kindle Store > Kindle eBooks > Children's eBooks > Holidays & Celebrations > Halloween	#161 in Books > Children's Books > Animals > Bears
98	The Cats that Told a Fortune (The Cats that . . . Cozy Mystery Book 3)	1	July 30, 2014	27,621	\$ 2.99	3	10	70%	\$ 218	272	278	4.5	3%	#14 in Kindle Store > Kindle eBooks > Crafts, Hobbies & Home > Animal Care & Pets > Cats	#52 in Books > Crafts, Hobbies & Home > Pets & Animal Care > Cats	#296 in Kindle Store > Kindle eBooks > Mystery, Thriller & Suspense > Mystery > Cozy > Animals

Top 100 Bestsellers: Halloween

#	Book Title	In analysis 1 year ago (1=YES; 0=NO)	Publ. Date	Average Amazon Sales Rank	Kindle Edition Price USD	Estimates Only				Print Length (Pages)	No of Reviews	Average Review	% Share of Bad Reviews (1 and 2 stars)	Category Rank 1	Category Rank 2	Category Rank 3
						Sales per Day	Revenue per Day USD	Estim. Royalty Level	Royalties per Month USD (Sale only; no borrows)							
99	A Season with the Witch: The Magic and Mayhem of Halloween in Salem, Massachusetts	0	October 4, 2016	27,971	\$ 9.99	3	34	70%	\$ 716	352	12	4.5	8%	#1 in Kindle Store > Kindle eBooks > Nonfiction > Travel > United States > States > Massachusetts	#2 in Kindle Store > Kindle eBooks > Nonfiction > Travel > United States > Regions > Northeast > New England	#5 in Books > Travel > United States > Northeast > New England
100	The Hunter (Goosebumps Most Wanted: Special Edition #4)	0	June 28, 2016	28,308	\$ 1.99	3	7	35%	\$ 70	192	15	4.9	0%	#50 in Kindle Store > Kindle eBooks > Children's eBooks > Science Fiction, Fantasy & Scary Stories > Scary Stories	#130 in Kindle Store > Kindle eBooks > Children's eBooks > Literature & Fiction > Humorous	#219 in Books > Children's Books > Science Fiction & Fantasy > Spine-Chilling Horror
						6,828	Sum:		\$ 93,104	185		4.6	4.4%			
										16-837						

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
<u>1</u>	Halloween Treats	October 19, 2016	44	It's Halloween and we're bundling our wickedly dirty books together just for you! And BONUS... We're including a brand new shorty to get you in the spirit! Raven Treat is an elementary school teacher with a secret crush on the uncle of a student. She's been lusting from afar, but little does she know he's been taking steps to make her his. Jack Bates has been obsessed with Raven since the second he saw her. The Halloween school dance is his opening to make her his and make sure she never gets away. Warning: Their story is fast, hot, and sugary sweet! Grab some candy corn and throw it in the trash... Then get some chocolate and snuggle up with this adorable read! Bundle includes: Buy Me 2, Riding Red, Taking What's Wicked and Halloween Treats
<u>2</u>	Hallowe'en Party: A Hercule Poirot Mystery (Hercule Poirot series Book 36)	October 3, 2006	101	Mystery writer Ariadne Oliver has been invited to a Hallowe'en party at Woodleigh Common. One of the other guests is an adolescent girl known for telling tall tales of murder and intrigue -- and for being generally unpleasant. But when the girl, Joyce, is found drowned in an apple-bobbing tub, Mrs Oliver wonders after the fictional nature of the girl's claim that she had once witnessed a murder. Which of the party guests wanted to keep her quiet is a question for Ariadne's friend Hercule Poirot. But unmasking a killer this Hallowe'en is not going to be easy -- for there isn't a soul in Woodleigh who believes the late little storyteller was actually murdered.
<u>3</u>	Wicked Ways: A Begging for Bad Boys Collection	October 16, 2016	224	Twelve Amazon bestselling authors will have you begging for bad boys... This Halloween, stay in and warm up with some DEVILISH stories featuring all the baddest boys and the scorching-hot ladies that rule their souls... the scariest night of the year is about to get 12 degrees hotter! Which sinful bad boy tale will be your favorite? The bad boy next door and the good girl? The football player and the geeky heroine? The sexy footballer and his tough-as-nails intern? Or maybe the professor and his naughty student who needs a spanking? There are plenty to choose from... Are you ready to dive in? Each of our authors wrote a steamy novella featuring their favorite couple. Don't miss this hot not-to-be-missed limited time bundle! Wicked Ways is a bad boy romance collection with over 200,000 words of smutty, over-the top Halloween fun! Contains naughty behavior and adult conversations... plus every story ends with a Happy Ever After!
<u>4</u>	Lacey Luzzi: Spooked: A humorous, cozy mystery! (Lacey Luzzi Mafia Mysteries Book 6)	October 22, 2015	511	Tony Soprano, meet Stephanie Plum. Over 50,000 Lacey Luzzi books are now in the hands of mystery readers! #1 Amazon Bestselling mystery series in Humor & Cozy Mystery categories To try a Lacey Luzzi book for free, please sign up for my newsletter at www.ginalamanna.com ----- Trick or Traitor? Haunted houses, candy, costumes...and a ghost. Once again, Lacey Luzzi hasn't signed up for any of it. Except the candy. But when Carlos corners her with a very special request, she can't bring herself to say no. With three days to Halloween, Lacey is drawn into a high stakes mission where she's forced to investigate those closest to her - and they don't like it. However, Lacey doesn't have a choice. If she can't expose the traitor in time, the Luzzi Haunted House may take a turn from spooky , to downright scary . ** ** Lacey Luzzi: Spooked is a full-length, humorous cozy mystery with a strong female protagonist in the spirit of Janet Evanovich's Stephanie Plum, albeit one working for the wrong side of the law... Note: This book can be read as a standalone, though it is part of a larger series and not all plot lines are resolved in a single book. It is rated a strong PG-13 for sarcasm and mild language. No graphic gore or sex.

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
5	Three book Witch Cozy Mystery Boxset - Witches of Hemlock Cove: Halloween Mystery Cozy Boxset	October 8, 2016	545	Get three Amazon witch cozy best-sellers for the price of one! This multi-book set features the first three volumes in the Witches of Hemlock Cove series by Amazon Kindle All-Star author, Kennedy Chase. If you like your witch cozy mysteries to have great characters, interesting clues, smart animals, a dash of witchcraft and romance, this is the series for you. Each story is a standalone mystery but the character grow over the course of the series. Join Grace, Hope, and Joy — the Angelo sisters — as they seek to keep their business afloat and solve the mysteries in the small New England town of Hemlock Cove. Grab your copy now for a cozy Halloween mystery read that'll keep you laughing and guessing until the end. This boxset includes these best-selling stories: Book 1: A Mystic Murder Book 2: A Cryptic Case Book 3: A Paranormal Puzzle Book 4: A Tangled Teaser is available separately here: http://amzn.to/2dBJcO6 What others are saying about Witches of Hemlock Cove: "Of all the witch cozy series, this is my favorite by far. I love the pets and the Angelo sisters!" — Karen Strepp, Amazon Reviewer. "Grace Angelo is my kind of woman; she loves her food, her pets, and has a cheeky sense of humor. I love spending time in Hemlock Cove." — Betty Joe, Amazon Reviewer "Baking, witchcraft, a splash of romance ... what's not to love about this witch cozy?" — Hazel Henstridge, former editor, now reviewer.
6	Children's Book: The Biggest Halloween Pumpkin [Halloween Bedtime Stories for Kids]	September 21, 2016	681	Children's Book: The Biggest Halloween Pumpkin Halloween Bedtime Stories for Kids It's almost Halloween and our little bird friend has decided to get a pumpkin for this special day. But not just any pumpkin will do! The red bird wants to get the BIGGEST one of all—which he happens to find. But there is only one problem...how will the bird transport the huge pumpkin back home? Once again, the bird needs your help! Read along as you and your child will once again enjoy the silly antics of this quirky bird! This is a read aloud kids book and is easy to read. The target age range audience is for toddlers, preschool and young children. The Biggest Halloween Pumpkin is a book that any child will love, especially at bedtime. This book is suitable for parents to read to their children. Grandparents will definitely enjoy reading this book to their grandchildren. Read this children's book FREE as part of your PRIME or Kindle Unlimited membership
7	Happy Halloween Six Book Cozy Mystery Set	September 26, 2016	765	"A spellbinding mystery set that is filled with magical moments" This Halloween Cozy Mystery set is all treat and no tricks. Download this bundle now and get six full-length cozies for the price of one. But act fast because this spooktacular deal won't last forever. Just when it seems like Meg Walton can get back to business as usual running the family's donut shop, another murder occurs in the once-sleepy town of Enchanted Bay. This time, a double-crossing carpet salesman turned theater owner is the victim. As a witch, Meg has unique abilities to investigate the case, but she'd prefer to leave the sleuthing to the cops. All that changes when the police suspect one of Meg's friends as the possible killer. Meg knows she can't stand idly by. In order to prove her friend's innocence, she decides to find the real killer herself. Can she crack this case and save her friend without the town finding out her secret that she's a witch? Books in this set include: The Witches Of Enchanted Bay, Ax To Grind, Killer Twist, A Bewitching Murder, The Nuts And Bolts Of Murder, and A Riddle Of A Murder.

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
8	The Pumpkin Killer: A Bakery Detectives Cozy Mystery	October 1, 2016	800	Halloween is a spooky time of year . . . even without a dead body hanging from a tree. Halloween has never been Rachael's favorite time of year. When a spooky decoration turns out to be all to real, Rachael and Pippa are thrust into the middle of murder mystery that dates back 100 years. Can Rachael and Pippa unravel this spooky mystery and keep themselves from being the next victims? The Pumpkin Killer is part of the Bakery Detectives Cozy Mystery series. If you like fast paced mysteries full of quirky characters and unexpected twists, you're gonna love The Pumpkin Killer . Buy The Pumpkin Killer and start solving your next mystery today! The Bakery Detectives Cozy Mystery Series Each book in the series is a stand-alone story, but your enjoyment of each story will be increased if you read them all. * Book 1: A Pie to Die For * Book 2: Donuts, Antiques and Murder * Book 3: Death by Chocolate Cake * Book 4: Rest, Relaxation and Murder * Book 5: Til a Death Do Us Part * Book 6: The Mud Pie Murderess * Book 7: Catering and Kidnapping * Book 8: The Pumpkin Killer Always FREE on Kindle Unlimited
9	Shifters Hallows Eve	October 25, 2016	1,057	Tricks and Treats...Chills and thrills... Become Enchanted, Haunted, and Hunted this Halloween. 12 NYT, USA Today, and International Best Selling Authors, bring you brand-new, paranormal shifter romances that are sure to make this a Shifters Hallows Eve you'll never forget! JOKER'S TRICK OR TREAT by: Audra Hart THE WOLF'S GHOST by: Bethany Shaw THE HAUNTED MATE by: Bryce Evans HALLOWED DESTINY by: Candace Blevins DARK LOVERS by: Elle Boon TEARS FOR HER DRAGON by: Julia Mills ONCE UPON A HALLOWS EVE by: KD Jones HAUNTED BY LOVE by: Lori King THE VALLEY OF SHADOWS by: Melissa Bell HUNTER'S MARK by: Melissa Snark THE TIGER'S BRIDE by: RE Butler MATE HUNT by: Sydney Lea
10	Buck Me... For Halloween: Paranormal BBW Holiday Second Chance Romance (Frost Brothers' Brides)	October 18, 2016	1,138	What about a quick buck to take the scare away? This Halloween isn't going to be any better than any holiday before or after it for buck shifter Vix Frost? Why? Because he's working, that's why. Even if the latest delivery brought the pilot to Salem Massachusetts on the eve of the scariest night of the year, he can't help but feel a little disappointed. After all, seeing most of his brothers get married and leaving him with the brunt of the work can do that to an Alpha shifter used to having his way. Good thing he runs into the sexiest woman ever, or this whole Halloween nonsense could have been a complete bust. Samarra Alderley is a curvy woman who is done letting life get her down. The talented event planner has decided to take life by the horns and even if her ex-boyfriend cheated on her and tried to take half the company she built, Samarra has stubbornly decided to not let it distract her from putting on the coolest haunted house Salem has ever seen. And Salem has seen a lot of haunted houses! There's only one little problem. Or, well, a million little problems, the biggest of which being that the hunky delivery guy keeps messing with her mind! Well, either that or the creepy stalker who abducts her in the middle of the night. Either-or. Can Samarra pull off what feels like the impossible without losing more in the process? Can Vix get what he wants for once or is it just another sucky Halloween? Something's got to give and it sure as hell won't be either of these two... Unless love finds a way, that is! This book is a little Halloween novella set in Shifter Grove. It can be read as a standalone and has a guaranteed HEA! Be prepared for a little twist on everyone's favorite reindeer and be ready to roll with the thrills! What would Halloween be without them?

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
<u>11</u>	Halloween Hustle	September 3, 2013	1,479	In the dark, a funky beat. Something white with bony feet. Skeleton dancing up the street, Doing the Halloween Hustle. Skeleton is dancing his way to a Halloween party—but as he grooves across town, he keeps stumbling, tumbling, and falling apart! Can Skeleton stay in one piece long enough to make it to the party?
<u>12</u>	Children's Books: GOODNIGHT PUMPKIN (Very Funny, Rhyming Bedtime Story/Picture Book for Beginner Readers About Halloween and Kindness, Ages 2-8)	September 2, 2013	2,174	This is a fun Halloween twist on the classic story, "Goodnight Moon." On this dark Halloween night, it is time for everyone to say goodnight. With beautiful illustrations and fun rhyming text, this book will surely be a favorite.
<u>13</u>	There Was an Old Mummy Who Swallowed a Spider	July 21, 2015	2,342	From the creators of the bestselling There Was an Old Monkey Who Swallowed a Frog comes a spooky rendition of the popular "Old Lady Who Swallowed a Fly" song. As the old mummy makes his way across a graveyard and through a haunted castle, he swallows all kinds of creepy things. From a rat to witches' brew, and a crow to a spooky ghost, this mummy keeps swallowing and swallowing...until finally there's a knock on the door. Trick or treat! Jennifer Ward's fun text and Steve Gray's zany artwork add a spooky Halloween twist to this adaptation of the popular song.
<u>14</u>	Once Upon A Midnight	October 11, 2016	2,537	Just in time for Halloween 20 New York Times, USA Today & Amazon Bestsellers deliver one sizzling anthology to meet all your romantic heat requirements. Jam-packed with alpha males, paranormal hotties, vampires, werewolves, shifters, Greek Gods & More. This limited edition set is sure to be THE box set of the year, so don't miss out! All proceeds benefit the Epilepsy Foundation
<u>15</u>	Arthur's Halloween (Arthur Adventure Series)	January 6, 2015	2,963	From bat-wing brownies to skeleton decorations, Arthur keeps getting spooked by Halloween. But then his sister wanders into the scariest place in the neighborhood to trick or treat—the witch's house! Will Arthur be brave enough to save her? Join Arthur and friends on a spooky adventure in this newly designed Kindle edition.
<u>16</u>	The Halloween Spell (The Kitchen Witch Book 6): Witch Cozy Supernatural Mystery series	October 24, 2016	2,967	Reduced to 99c for 2 days only! The Halloween Spell (The Kitchen Witch, Book SIX) A fun cozy mystery - with witches! A mysterious woman arrives on Amelia's doorstep, claiming Amelia's departed Aunt Angelica did a spell for her every Halloween . She insists that Amelia do the spell for her, and that's when the trouble starts. All Morgana Best books are clean cozy mysteries or clean supernatural mysteries . In The Kitchen Witch series so far: 1) Miss Spelled 2) Dizzy Spells 3) Sit for A Spell 4) Spelling Mistake 5) ExSpelled 6) The Halloween Spell Note: This is a cozy mystery , a supernatural mystery . The Kitchen Witch series will suit readers who like witches and wizard books, supernatural mystery books, cozy crafts and hobbies mystery books, as well as books about witches.

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
<u>17</u>	Children's Books: THE WITCH'S BIG NIGHT (Very Funny, Rhyming Bedtime Story/Picture Book for Beginner Readers About Halloween and Kindness, Ages 2-8)	September 29, 2014	3,572	The Halloween witch in this story is very perturbed by the visitors who come to her door. No candy for them, instead she offers spiders, smelly dead fish, or a handful of worms. She's scary and grumpy. Her frustration stems from the fact that not one of the trick-or-treaters has the gumption to trick her, except for one kindly skunk. A tub of bobbing apples does the trick. How he does it is for you to find out. Full of amusing rhyme and whimsical illustrations that will delight even the most outrageous Halloween characters in your household. Be sure to take a peek at THE VERY HELPFUL MONSTERS another very funny book by Sally Huss.
<u>18</u>	Spooky Sweet: A Sweet's Sweets Bakery Mystery (Samantha Sweet Magical Cozy Mystery Series Book 11)	October 8, 2016	3,629	Now that Samantha Sweet has a contract to provide her special handmade chocolates for the wealthy jet-set clients of Book It Travel, Sweet's Sweets bakery is taking on a whole new dimension. Only problem, Sam isn't ready. It's almost Halloween, her pastry shop is bursting at the seams and she needs extra employees but there is no place to put them. Right before the witching day, she comes upon a large Victorian house she can adapt for the business, and it seems her problem is solved. But is it? The mysterious, spooky noises at night are way more than the normal creaks and groans of an old building. Something else is going on and Sam suspects it may be related to her husband's newest case, investigating where an abandoned duffle bag crammed full of cash came from. Beau is dealing with a greedy reward-seeker, a robbery with no leads, and a waif who appears and vanishes. Sam's mystery has her watching for ghosts and working almost around the clock. Is she relying on magic?—well, occasionally. "Shelton again has done a superb job in bringing New Mexico to life." —Albuquerque Journal "Connie Shelton gets better with every book she writes."—The Midwest Book Review "Just reading about Samantha Sweet and friends at her pastry shop will leave you drooling in anticipation of delicious treats." Joanne K, 5-star review on Amazon (Spellbound Sweets in Midnight Mysteries) "The teamwork between Samantha and Beau was a main draw as well as attention to detail, down to the last frosted cookie." – Janine Thiemann, 5 stars, Amazon (Spellbound Sweets in Midnight Mysteries)
<u>19</u>	Franklin's Halloween (Classic Franklin Stories)	April 9, 2013	3,881	It's Halloween in Woodland in this classic storybook featuring Franklin the turtle, the inspiration for the beloved TV show Franklin and Friends ! Franklin and his pals are excited for the Halloween party. But things get scary when everyone's favorite turtle suspects there might be an uninvited guest: a real ghost! This spooky story is one of the original titles in the Franklin children's book series, which features an adventurous turtle and his animal friends. Beloved by kids around the world, the series has been translated into over thirty-five languages and adapted into an animated television series airing on Nick Jr. This is a fixed-format ebook, which preserves the design and layout of the original print book.

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
20	Ghostland: An American History in Haunted Places	October 4, 2016	4,384	<p>"A lively assemblage and smart analysis of dozens of haunting stories... absorbing...[and] intellectually intriguing."— The New York Times Book Review "Dickey is one of the sharpest and most erudite writers around, and his new book makes for a perfect Halloween read." — Men's Journal An intellectual feast for fans of offbeat history, Ghostland takes readers on a road trip through some of the country's most infamously haunted places — and deep into the dark side of our history. Colin Dickey is on the trail of America's ghosts. Crammed into old houses and hotels, abandoned prisons and empty hospitals, the spirits that linger continue to capture our collective imagination, but why? His own fascination piqued by a house hunt in Los Angeles that revealed derelict foreclosures and "zombie homes," Dickey embarks on a journey across the continental United States to decode and unpack the American history repressed in our most famous haunted places. Some have established reputations as "the most haunted mansion in America," or "the most haunted prison"; others, like the haunted Indian burial grounds in West Virginia, evoke memories from the past our collective nation tries to forget. With boundless curiosity, Dickey conjures the dead by focusing on questions of the living — how do we, the living, deal with stories about ghosts, and how do we inhabit and move through spaces that have been deemed, for whatever reason, haunted? Paying attention not only to the true facts behind a ghost story, but also to the ways in which changes to those facts are made — and why those changes are made — Dickey paints a version of American history left out of the textbooks, one of things left undone, crimes left unsolved. Spellbinding, scary, and wickedly insightful, Ghostland discovers the past we're most afraid to speak of aloud in the bright light of day is the same past that tends to linger in the ghost stories we whisper in the dark. From the Hardcover edition.</p>
21	Miss Frost Ices The Imp: A Nocturne Falls Mystery (Jayne Frost Book 2)	September 6, 2016	4,588	<p>Welcome to Nocturne Falls – the town that celebrates Halloween 365 days a year. Jayne Frost is a lot of things. Winter elf, Jack Frost's daughter, Santa Claus's niece, heir to the Winter Throne and now...private investigator. Sort of. When she buys a sealed box at an estate sale and cat-related circumstances cause that box to be opened, life in Nocturne Falls starts to go haywire. Jayne has no choice but to figure out what she unleashed and how to recapture it. But Jayne suspects the woman behind the box is hiding something. Something that could cause a town resident serious trouble. Or worse, to lose their life. With the help of her two favorite guys, a sexy vampire and a hot summer elf, and a few new friends, Jayne tackles what feels like an impossible mission. And winds up almost iced herself.</p>
22	The Quilter's Ghost: An Elm Creek Quilts Story	October 1, 2015	4,887	<p>On a brisk and blustery Halloween night, Sylvia and the Elm Creek Quilters gather at Elm Creek Manor, where Sylvia's sister-in-law, Agnes, shares an unsettling story from Bergstrom family history, a mystery that defies logical explanation. Could it be that the gray stone walls of Elm Creek Manor shelter the restless spirit of one of Sylvia's ancestors? New York Times-bestselling author Jennifer Chiaverini revisits the world of her beloved Elm Creek Quilt series in this spooky Halloween short.</p>

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
23	The Reaper's Mate	October 8, 2016	4,897	This job. Boring is too colorful a word for it. I've been escorting humans to the afterlife for millennia. I'm over it. But when you're the son of the two greatest reapers of all time, reaping is in your blood. My latest appointment is with one Annabelle Lyric, a twenty-eight year old New Orleans party planner. Snoozefest. But there is one bonus to this assignment: it's Halloween night. In New Orleans. And she's attending a posh party whilst unaware of her impending demise. I've been tasked with taking Annabelle's soul right after the masked ball. The good news? I'll fit right in with all the costumed partygoers. The bad news? That hits me when I realize Annabelle is much more than my next victim, she's my fated mate. Author's Note: This is a short novella of Halloween fun. It's smoking hot, spooky safe, and has a HEA.
24	Tricks & Treats: A Romance Anthology	October 22, 2016	5,030	FROM BESTSELLING & AWARD WINNING AUTHORS COMES TRICKS & TREATS: A ROMANCE ANTHOLOGY! UNLOCK YOUR TRICKS & TREATS TONIGHT! A HITMAN HALLOWEEN by BESTSELLING AUTHOR ALEXIS ABBOTT Lev isn't a hero. He doesn't deserve a girl like the gorgeous and talented Sonya, but when the Russian Mafia commands him to be her bodyguard at her Halloween party, he happily obliges. Someone wants her dead, but he just wants her. Only one of them will get their wish. MY ETERNAL by BESTSELLING AUTHOR KATE ROBBINS When Julia Whiting shakes things up from her busy life, she has no idea how far outside her expectations she'll land. At a Halloween party, the smoking-hot James stirs a passion deep within her. Learning of their past connection is too fantastical to be true. Should she take that much of a leap? How far should she go for the ultimate prize? GRIMM'S AWAKENING by BESTSELLING AUTHOR CANDACE OSMOND The Grimm Reaper lives a dark, lonely existence, observing humanity in all its magical forms from the shadows. But during a routine reaping, he witnesses a love so pure that it changes something in him, something that had been doused for so long. EYES HAVE SEEN by PARANORMAL ROMANCE AUTHOR JJ KING A member of the North American wolf pack, Katherine has always run a bit wild. It's a new century now, so she's decided it's time to become a woman and her parents' Halloween ball is just the event to stage her debut. Unfortunately, a hunter has chosen this event to debut as well. Katherine's night might have begun with sexy interludes, but it may just end in blood. UP ALL NIGHT by HARLEQUIN BLAZE AUTHOR J. MARGOT CRITCH An investigation into Leather & Lace, exclusive St. John's club, lands Detective Mitch Swanson in the middle of an erotically-charged, anonymous Halloween party for the city's elite. With the help of a seductive, masked stranger, he finds himself more at home in the club than he'd ever imagined he would. DARK PASSION by EROTIC ROMANCE AUTHOR IAN GILLIES A couple's chance meeting at a costumed Halloween party leads to an intimate taxi ride as the two become acquainted. Lust and passion grow throughout the evening, taking the two from the party for a night walk in the late October air. The walk only builds their passion until the "climax" of their evening in a Halloween inspired location. ELIXIR VITAE by BESTSELLING AUTHOR CHARLENE CARR Rachel Fraser doesn't need a man to find some sort of personal fulfillment. She's got that covered. But when her best friend begs her to go on a haunted Halloween singles tour, she reluctantly agrees. The moon is full, the night is young, and Rachel, far beneath the walls of a historical fortress, finds herself on a journey she never could have imagined and hardly believes. ONE NIGHT ONLY by BESTSELLING

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
25	His Mate - Brothers - Halloween Special	October 19, 2016	5,461	His Mate- Brothers – Halloween Special. Three brothers, three witches, make three pairs of mates all in one big novel. With a ghost haunting pack land and making life uncomfortable for the pack, the alpha, Jake, gives the order to his two younger brothers to find him a witch to take care of the matter. Easier said than done with every local witch preparing for All Hallows Eve and showing no interest in the packs problems... and then they hear that a coven is in town, and Ed and Richie decide to use whatever means are necessary to get the alpha his witch. The trouble is – they end up with more witches than they bargained for. As All Hallows Eve draws nearer the ghost is determined to get his message across, and is deadly serious about using one or all of the witches to make that happen. With the veil between realms starting to drop the pack finds out that there are unexpected consequences in trying to get rid of that ghost. Adult Content.
26	The Halloween Tree	August 4, 2015	5,467	"A fast-moving, eerie...tale set on Halloween night. Eight costumed boys running to meet their friend Pipkin at the haunted house outside town encounter instead the huge and cadaverous Mr. Moundshroud. As Pipkin scrambles to join them, he is swept away by a dark Something, and Moundshroud leads the boys on the tail of a kite through time and space to search the past for their friend and the meaning of Halloween. After witnessing a funeral procession in ancient Egypt, cavemen discovering fire, Druid rites, the persecution of witches in the Dark Ages, and the gargoyles of Notre Dame, they catch up with the elusive Pipkin in the catacombs of Mexico, where each boy gives one year from the end of his life to save Pipkin's. Enhanced by appropriately haunting black-and-white drawings."-- Booklist
27	Rosco The Rascal Visits The Pumpkin Patch	September 20, 2014	6,480	On a sunny autumn day, brother and sister James and Mandy head to the pumpkin patch with their friendly dog, Rosco, to choose a pumpkin for Halloween. While riding a hay wagon, visiting a petting zoo, and joining the kids on a scavenger hunt, Rosco sometimes makes mischief. But when James and Mandy find that two bullies are scaring other kids deep inside the corn maze, will Rosco shape up and help out? Join the kids and their rascally dog in this wholesome family adventure, a wonderful autumn read for kids. *Recommended for ages 6-9 *Grade level K-3rd *108 pages "I loved this sweet, family story. It is about a dog who makes special memories for his family! This is a great book to read with your child when you need a fun, uplifting story!" "Kids will learn to stand up to the bullies and take care of their friends by following James and Mandy in the corn maze." "Rosco's antics had me smiling. He may be a rascal, but he always means well, and he always tries his best to behave for his owners." ~Amazon reviewers Fans of The Magic Tree House series will love this brother and sister pair, and fans of classic, heroic dogs - from Lassie to Beethoven - will love Rosco.
28	Pete the Cat: Five Little Pumpkins	July 21, 2015	6,489	Pete the Cat takes on the classic favorite children's song "Five Little Pumpkins" in New York Times bestselling author James Dean's Pete the Cat: Five Little Pumpkins . Join Pete as he rocks out to this cool adaptation of the classic Halloween song!

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
29	Riding Red (Fairytale Shifter Book 1)	October 10, 2015	7,009	Gray Ridge, Colorado is a quiet town, but this Halloween there's a mating moon, and the shifters' need to breed their fated mates runs strong. Ruby is the proud owner of Red's Goodie Basket, and as the new girl in town, she's looking for business. But when the local sexy sheriff, Dominic Wolfe, keeps the customers away, she finds it's hard to stay mad when burning with desire. Dominic is a shifter, and his wolf wants Ruby. Since the second he laid eyes on her, he's been fighting the need to mark her as his. But when the mating moon is full, he won't be able to control his wolf any longer. Tricks and treats are the last things on his mind when the mating heat takes over, and his obsession is put to the test. Warning: This story is a sexy twist on a classic fairy tale, complete with a red cape, a basket of goodies, and a hungry wolf. It's written to make you smile, turn you on, and help you celebrate Halloween! BONUS BOOK: Coach will be at the end of Riding Red as a bonus book for the first two weeks after release of Riding Red.
30	SLEEPY HOLLOW: Bridge of Bones (Jason Crane Book 2)	October 17, 2014	7,444	Jason Crane Book Three, "SLEEPY HOLLOW: General of the Dead" is now ON SALE! "My earliest memory is of discovering my grandfather's severed head." The HEADLESS HORSEMAN has risen and rides. JASON CRANE is the Horseman's target. But Jason must stay and fight, to protect those he loves. For Sleepy Hollow is falling to evil. Now Jason Crane lives under a tyrannical guardian. Jason Crane must descend into fearful darkness. And Jason Crane has an appointment with death... at the BRIDGE OF BONES. This exciting sequel to 2013's "Rise Headless and Ride" brings back Jason Crane, descendant of Ichabod of the Legend of Sleepy Hollow -- as well as his friends Joey, Kate, and Zef -- to face off against the ancient evil of the Van Brunt family. Impeccably researched, with an epic scope and a huge cast of characters, Bridge of Bones brings the weird gothic world of Sleepy Hollow to vibrant life in a way not seen since Irving's original: with fidelity to the real modern town and its history. Bridge of Bones is an imaginative tour de force spanning centuries, and a Halloween treat not to be missed.
31	Forbidden Prey: A BWWM Romantic Thriller	October 20, 2016	7,489	Just in time for Halloween comes this romantic thriller! "Who is Sophia? A hunted woman? A delusional mail-order bride? Or Jack Caldwell's fated mate?" As a bear shifter isolated in the Alaskan wild, Jack Caldwell is wary of humans. Especially hunters. Hidden by miles of heavy woods, he doesn't expect to be tracked through the scope of a rifle. But he's wrong. When a strange, beautiful woman shows up on his doorstep, she brings danger with her. Now the bear he must conceal from her is the only one who can save her life.

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
32	Shifters in the Shadows: Seventeen Paranormal Romances of Sexy Shifters, Dangerous Vamps, & Things That Go Bump in the Night	September 27, 2016	7,676	<p>USA TODAY Bestseller! 17 Brand-New, Exclusive, Stand-Alone Paranormal Romances. Never before released! Something bewitching hides in the night. Seductive vampires, sexy-as-hell shifters, dominating dragons, and possessive spirits will take your breath away. After one taste of their delicious darkness you'll never miss the light again! These sexy tales will seduce you with their fantastic romances and you won't find them anywhere else. Eternally Mated by Alyse Zaftig Vampire Pyotr is running out of time, unless he mates before Halloween. Without her, he'll turn to dust. Can he find and claim his mate before it's too late? The Darkest Dragon by Anya Nowlan A dragon always gets what he needs. Even when he isn't sure what that is. When curvy Sabrina stumbles into dragon shifter Donovan's secret lair on Halloween, both their lives are thrown into turmoil. Summoning Her Alphas by Auriella Skye What happens when spirit witch Sherri invokes the wrong spell to find her warlock mates? She summons a vampire and a dragon shifter for a night of heated passion instead. Cursed Mates by Bella Love-Wins Vampires and wolf shifters are mortal enemies. So how did I end up becoming the maid of honor at a Halloween wedding with Vincent, a 350-year-old, sexy as sin vampire? Gift of the Dead by Claire Ryann As a young widow, the last thing Naomi wants to do is celebrate the Day of the Dead and pretend she's with Logan again. But life's most precious gifts might actually be from the dead. The Vampire Wore Stilettos by Cynthia Fox Charlotte Van Kampen is a vampire who's too busy for love. When a guest of her nightclub disappears on Halloween, one hot detective tries to crack the case and capture her heart. Bear Naked for Halloween by Edith Hawkes It's been five years since Lee left without saying goodbye. But now that he's back, can I trust myself to give him a second chance even though we both have secrets? Fallen Angel (Deadly Whispers #2) by Elianne Adams What happens when an angel falls, and the only one who can save him is the one who sent him tumbling down? All hell breaks loose--literally. Sweet Vidalia by Gen Gericault Drunken coeds. Vicious vampires. An uncertain future. Halloween is full of surprises for wolf shifters Logan Calloway and Albany Cumberland. Let the Bodice Hit the Floor by Jacqueline Sweet Bear shifter Rhett thinks providing security for the Raven Queen's Halloween party will be a breeze, but he didn't expect a sassy, curvy witch to try and rob the castle. Hunter's Moon (Silvertip Shifters/Black Mesa Wolves) by J.K. Harper Abby Kenyon belongs with Quentin Walker--but wolf shifters and bear shifters just don't mix. The fall mating run is his last chance to win the hunt for her heart... A Ghost Of A Chance by JM Klaire Love isn't only for the living. Halloween night, when the veil between the living and the dead is thinnest, was probably the wrong</p>
33	Pumpkin Spice and Everything Nice	October 4, 2016	7,839	<p>I absolutely love everything about Halloween! This is my favorite time of the year. My family, who I'm very close to, own a pumpkin patch and corn maze. Every year, I help my Grandma run it and have a blast doing so. Even on the slow days, I take in the scenery and enjoy the fact that it's finally autumn. Things get even better when I run into a cute guy at the patch. I think about doing a little flirting until I realize he has a kid with him. Kids are cool and all but I could never date a father. I don't want kids of my own so that's a little too complicated for me. He is intriguing, though... Life has never been harder for me. I'm trying to survive a horrible family tragedy. Usually, I like this time of year. I own a costume shop and Halloween always brings in a lot of business. But right now, I'm living through my own personal hell. Which means I don't have time for dating. As much as I'd like to, I know nobody is going to want to explore a relationship with me when I've got all this baggage. I have to accept that I'll be doing this on my own for a while. But, I'm not going to lie, that cute guy at the corn maze is very tempting. This standalone novel comes complete with HEA ending and bonus material from two of my other books!</p>

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#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
34	Her Halloween Treat (Men at Work)	October 1, 2016	7,882	Trick or wicked treat! It was a devastating dirty trick when Joey Silvia just found out her boyfriend of two years is married. What. A. Dick. Joey knows her best chance to get over one guy is to get under another. Of course, heading home to her family's remote cabin in Oregon poses some challenges in the "available men" department until she discovers this cabin comes with its own hot handyman! Holy crap, Chris Steffensen. When did her brother's best friend turn into a hard-bodied pile of blond-bearded hotness? He's the perfect Halloween treat and a surprisingly dirty rebound guy. For a couple of weeks, anyway. Except that Chris has other ideas like proving to Joey that this blast from the past is a whole lot more than a naughty Halloween hookup.
35	The Spooky Wheels on the Bus	June 28, 2016	8,133	A haunted Halloween bus ride that will have children singing with excitement. THE SPOOKY WHEELS ON THE BUS is a humorous Halloween-themed version of the classic song THE WHEELS ON THE BUS...with a few ghoulish tricks and treats up its sleeves! Count from One Spooky Bus up to Ten Goofy Ghosts as this Halloween ride races through town picking up a few unsuspecting passengers along the way.
36	Hearts Of Darkness (Boxset)	October 17, 2016	8,170	Vampires, shifters, demons, witches and ghosts... Ten delicious tales of paranormal romance just in time for Halloween. Get your calorie-free tricks or treats before this boxed set disappears. Those who dare the darkness will find the true heart of supernatural love. Your Lycan Or Mine? ~ Michele Bardsley Ash the Destroyer, the only soul shifter in existence, walked away from the Convocation and never looked back. Jarod Dante, the world's last therianthrope, works for the new Convocation. When the Vedere psychics predict the end of mankind if Ash doesn't defeat the demon queen Lilith, Jarod must convince the fearsome beauty to forget the past and save the future. Chasing Magic ~ Gena Lutz Anika Webb finds herself battling a volatile spell, where all bets are off, and magic will fly. VIKTOR: Heart of Her King ~ Julia Mills One has a chance for revenge, the other a chance for redemption. Together they must make a choice. Together they hold the key. Together only they can save the heart of her king. Memory's Kiss ~ Sharon Kay As part of the elite Watcher fighting force, Raul relishes taking down enemies and restoring peace to the realm. When summoned for a rescue op, he encounters a most unexpected woman among the captives. Imprisoned on a desolate mountaintop, Daphne has no hope of escape. Until surprise freedom comes in the form of a Watcher team...and the boy who'd left her home village years ago. Grown up and lethal, Raul is more handsome than Daphne remembered. Never-forgotten memories of their first kiss rekindle into searing passion. But is there room in her quiet life for a warrior who thrives on danger? Under Her Skin ~ Margo Bond Collins Lindi Parker works hard at being human, not an easy task for a snake shifter. She has no desire to search for other weresnakes—until she realizes she might be next on a killer's list. In order to save herself and the abused children she works with, must team up with Dr. Kade Nevala, a member of the shifter tribe responsible for eradicating weresnakes—and the most attractive man Lindi's ever met. Rise Of The Fallen ~ Donya Lynne Micah Black has lost his second mate and is on a fast track to destruction. When he seeks an end to his life by offering himself up to his enemies, the last thing he expects is exotic dancer and former Army medic Samantha Garrett thwarting his death wish and becoming his reason to live—and love—again. Now his enemies have Sam in their sights, and he'll do anything to protect her, even if it means defying the king's law. Fall Into Darkness ~ Valerie Twombly A warrior angel is stripped of his wings, until he learns compassion for humanity. He fails, until he meets a beautiful woman hiding from life, and carrying a secret within her that only he recognizes. Together, they will be a pair capable of reckoning even with Lucifer himself. Night Angel ~ Lisa Kessler Colin Flynn, the immortal Night Walker, is not the

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#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
37	Best Hotwife Erotica 2: Tricks and Treats	October 4, 2016	8,173	Volume 2 from the five hottest authors in the hotwife/swinger/cuckold genres is here. The wives in this collection from Ben Boswell, Arnica Butler, Kirsten McCurran, Max Sebastian, and Kenny Wright embrace their sexy side for Halloween—and show just how naughty they can be. Warning: in this anthology you'll encounter seductive ghosts, wicked witches, sexy stewardesses, straying wives, and their husbands turned on by their forbidden behavior. Be prepared for sleepless nights as these spooky, sexy tales haunt and arouse you! This collection will remain priced at \$0.99 as a treat for faithful fans of the unfaithful, and as an enticement for readers who want to try something new. We hope you enjoy the second, wicked volume of Best Hotwife Erotica !
38	20 Spookily Good Halloween Stories for Kids 3-7	October 7, 2013	8,225	Give your child hours of bedtime fun with this delightful collection of 20 kid's Halloween tales from bestselling children's author, Lily Lexington. The collection includes over 135 beautiful illustrations. Individual stories include: Candytown 7 years of Bad Luck Bobby Boo and The Big Scare Bugs vs Spiders Four Green Goblins Lolo The Trickster My Mummy Tummy is Feeling Crummy The 13th Floor The Bike Ride The Dinosaur That Roared The Dirty Ghost The Haunted Airplane The Haunted Library The Monster Dance The Moon Lake Monsters The Rattle in The Cupboard The Smart Werewolf The Vampire Without Fangs Xenabella: Zombie Princess Zombies at The Door Pick up your copy today
39	Peppa's Halloween Party (Peppa Pig: 8x8)	June 28, 2016	8,737	It is the spookiest time of year! Peppa and her family play outside in the leaves, carve pumpkins, and dress up in costumes for a Halloween party with all of their friends!
40	True Ghost Stories: Jim Harold's Campfire 5	September 21, 2016	8,818	PERFECT FOR HALLOWEEN 2016 70 new scary stories guaranteed to chill you! A terrifying encounter with a "Black-Eyed Kid" A young boy who died tragically uses a toy to communicate from the other side A ghost tries to snuggle with an unwilling bedmate PLUS 67 More TRUE, Spooky Stories From The Popular Campfire Podcast READ THE LATEST BOOK IN THE BEST-SELLING* CAMPFIRE SERIES (CAN BE READ IN ANY ORDER) READERS LOVE THE CAMPFIRE SERIES! "These stories are chilling, thought provoking, poignant, and best of all true! The timing of the release of this book is great for Halloween aficionados but any of the Campfire series...make for good, spooky, fun reading all year round!" -- Reader, Aurora (on Campfire 4) "These are real stories from real people that can scare the pants off of you or have you scratching your head...some of the ghost stories and those unexplainable phenomenon had chills going up and down my spine. It makes you wonder what is REALLY out there?" -- Reader, Beverly (on Campfire 4) *Each of the first four books in the Campfire series has reached #1 Best Seller status on the Kindle Supernatural rankings on Amazon. FREE Audio Download with Purchase On this special audio Campfire, Jim replays his 5 favorite stories as told by the actual experiencers! Get the exclusive link with your purchase of True Ghost Stories: Campfire 5!

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#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
41	The Vampire's Fake Fiancée (Nocturne Falls Book 5)	January 6, 2016	8,830	Welcome to Nocturne Falls, the town that celebrates Halloween 365 days a year. The tourists think it's all a show: the vampires, the werewolves, the witches, the occasional gargoyle flying through the sky. But the supernaturals populating the town know better. Living in Nocturne Falls means being yourself. Fangs, fur, and all. Sebastian Ellingham isn't known for being a happy vampire. And when his long estranged wife returns expecting to pick up where they left off, things take a sharp turn toward cranky. Sure he's been protecting her for centuries, but her assumption that he's still available (he is) rankles. His answer is to hire a woman to play his fiancée. The lucky victim is Tessa Blythe, sister of one of the town's deputies, librarian in need of a job and, oh yes, reluctant Valkyrie. Playing along with Sebastian is all about the end game: earning the position of Dean of Library Studies at the local private academy. When unexpected sparks fly between them, they agree to mutually deny the attraction. Fate, however, has other plans...
42	The Werewolf Meets His Match (Nocturne Falls Book 2)	June 30, 2015	8,962	Welcome to Nocturne Falls, the town that celebrates Halloween 365 days a year. The tourists think it's all a show: the vampires, the werewolves, the witches, the occasional gargoyle flying through the sky. But the supernaturals populating the town know better. Living in Nocturne Falls means being yourself. Fangs, fur, and all. Getting arrested wasn't on werewolf Ivy Kincaid's agenda when she arrived in Nocturne Falls, but her life rarely goes according to plan. The upside of spending the night in the local lock-up is finding a hotel room is no longer a worry...but the downside is the man she's come to marry will get his first impression of her behind bars. Not exactly the way Ivy was hoping to meet her pack's sworn enemy...aka her fiancé. Sheriff (and werewolf) Hank Merrow is the alpha's heir. Everything he's ever done, from becoming an Army Ranger to serving in law enforcement, has been in preparation for the day he'll take over. Getting married to cement a shaky truce is no different. Hank will do his duty, even if it means shackling himself to a woman he has no intention of liking, let alone loving. But Ivy is nothing like Hank expected. As feisty as she is beautiful, she's as determined as he is to make a go of marriage for the sake of peace between their packs. The trouble is, Ivy has secrets that could destroy everything Hank holds dear...including his newfound love for her.
43	Miss Frost Solves A Cold Case: A Nocturne Falls Mystery (Jayne Frost Book 1)	March 8, 2016	9,112	Welcome to Nocturne Falls, the town that celebrates Halloween 365 days a year. Jayne Frost is a lot of things. Winter elf, Jack Frost's daughter, Santa Claus's niece, heir to the Winter Throne and now...private investigator. Sort of. Needing someone he can trust, her father sends her undercover to Nocturne Falls to find out why employees at the Santa's Workshop toy store are going missing. Doing that requires getting to know the town, which leads to interesting encounters with a sexy vampire, an old flame, and an elevator that's strictly off-limits. The more Jayne finds out, the more questions she has, but the answers lead her deeper into danger. Will her magic save her? Or will she come up cold?
44	A Dark Root Halloween: The Witching Hour: A Daughters of Dark Root Companion Short Story (The Daughters of Dark Root Book 0)	October 28, 2016	9,235	*** This is a Dark Root short story, a holiday gift to my readers. It can be read alone but is best read after The Daughters of Dark Root series because of spoilers. *** When Dark Witch, Larinda, views her future in a crystal ball, she is troubled by what she sees: A handsome soldier and a lavish Samhain party thrown by her cousin Sasha - a party Larinda wasn't invited to. And, as every child who reads fairy tales knows, it's never a good idea to exclude a witch. Journey back to Dark Root's early days in this mystical short story, for lovers of magic, and magick, everywhere.

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#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
45	SLEEPY HOLLOW: General of the Dead (Jason Crane Book 3)	December 10, 2015	9,437	The exciting conclusion to Jason Crane's Sleepy Hollow adventure! The first two novels, "Rise Headless and Ride" & "Bridge of Bones" were only a prelude to this extraordinary work spanning three hundred years of true Tarrytown history, interwoven with the Legends, myths, and superstitions of the Dutch settlers. Impeccably researched and deeply imagined, with absolute fidelity to the modern village, its sights, places and byways. A brew of Witches and Headless Horsemen, Ghosts and Necromancers, Psychics, Superheroes, Scooby-Doo and a teen hero in a mess of trouble. A love letter to Halloween itself, to America's first literary master Washington Irving, and to the village he loved so well. A must for any fan of Irving's original, or anyone young or old who still has a pumpkin-carving kid inside them. From the back cover: JASON CRANE floats between life and death. The HEADLESS HORSEMAN has taken the field and AGATHE THE WITCH has taken KATE USHER. The war for Sleepy Hollow has begun. Now Jason and Kate must fight their way back. Joey and Zef must defy The Appointed. Or pumpkins will blaze on a midnight ride with the GENERAL OF THE DEAD
46	Killer Halloween Cookies: Book 2 in The Killer Cookie Cozy Mysteries	October 24, 2016	9,884	Lilah Fallon is continuing her search to find happiness, meaning, and most importantly, a job. When a friend mentions a seasonal position at a local farm, she jumps at the chance to try something different. Things start out well, but Lilah finds herself caught in the grip of terror when a man is murdered by someone in a mummy costume, merely a few feet from her. Consumed with guilt over having witnessed the atrocious act without doing anything to stop it, she embarks upon a quest to figure out who the killer might be, calling on friends both old and new for help. There sheer number of possible suspects is daunting, and Lilah finds herself feeling that she's been taken on a wild goose chase, until the stunning truth begins to reveal itself...but will she be too late?
47	Romancing the Darkness: A Halloween Erotic Anthology	October 16, 2016	9,936	2016 Halloween Erotica Bundle 5 Hot stories plus 2 bonus stories Romancing the darkness by M.W. Burt Demon Seed by Nicola Nichols BRAT FOR AN ORC by MIA HART Gift to the God by Chera Zade No Tricks, Just Treats by Jessica Baranova Plus 2 bonus stories House Wive's Exposed by Riley Snow Accidental Hot Wife Ball in Hand by Ruby Rhodes
48	Halloween Hijinks Anniversary Edition (Zoe Donovan Mystery Book 1)	August 29, 2014	9,945	Halloween Hijinks: Amid a backdrop of zombies on the run and Halloween festivities, animal control officer Zoe Donovan is faced with losing something she loves in order to save someone she loves when she finds a dead body in the basement of a haunted house just two days before Halloween. With the help of her best friends, Levi and Ellie, and her dog Charlie, she delves into a mystery as complex and multilayered as the feelings she develops for her ex-nemesis Zak Zimmerman. Halloween Hijinks is the perfect recipe, combining holiday fun with a touch of humor, a pinch of romance, and a dollop of murder. Zoe's Treasure Hunt: Zoe and Charlie meet a mysterious stranger at the hospital while doing therapy dog rounds. The man is in town to look for a 70 year old treasure. When he is unable to continue the journey into the past himself, Zoe and Charlie take over the quest with the help of Pappy and a few of his friends.

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#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
49	The Gargoyle Gets His Girl (Nocturne Falls Book 3)	August 1, 2015	10,398	Welcome to Nocturne Falls, the town that celebrates Halloween 365 days a year. The tourists think it's all a show: the vampires, the werewolves, the witches, the occasional gargoyle flying through the sky. But the supernaturals populating the town know better. Living in Nocturne Falls means being yourself. Fangs, fur, and all. Willa Iscove, fae jeweler, has her first stalker. Really, he's just one of her lovesick customers. The ring she crafted to help him find new love has backfired, making Willa the object of his affections. In a bid to rid herself of her amorous client, Willa makes a wish in the Nocturne Falls fountain using the piece of opal in her pocket and in doing so, unknowingly conscripts as her guardian the sexy gargoyle on duty. Former Army Ranger and gargoyle Nick Hardwin has some serious suspicions about the pretty fae who just invoked the ancient pact for protection. Her kind have been at odds with his kind for ages. Now she wants his help? He's determined to figure out what she's up to. Which won't be a hardship considering how much fun she is to be around. And kiss. But then her stalker turns out to be the tip of the iceberg and things go really wrong, really fast. When they're both kidnapped, Willa is forced to make a hard decision. The life of her family or the freedom of the man she's fallen for?
50	A Wicked Halloween: A Paranormal Romance Box Set of Tales Featuring Witches, Vampires, Shifters, Ghosts, and More...	October 4, 2016	10,801	A set of paranormal romance tales that will thrill and chill you just in time for All Hallow's Eve. With many of the stories set in Salem—the ultimate city for witchy, demon, and shape-shifting delight—these tales will enthrall you with their sexy heroes and spellbinding characters. Salem has never been this hot!
51	Costume Catastrophe (Zoe Donovan Mystery Book 21)	August 12, 2016	10,988	It's Halloween in Ashton Falls and that means Haunted Hamlet and the annual haunted house. Zoe is determined not to have her plans for this annual event ruined this year especially since it is also the weekend of the big game and a lot of old friends are in town. Things look as if they are on track for a spooktacular good time, until Zoe receives a message from an anonymous source predicting a death. At first Zoe and the gang think the note is a prank until one of the friends Zoe went to high school with actually turns up dead. Once Zoe realizes the note might not be a prank, she sets out on a race against time before someone else dies.
52	Mele's Ghostly Halloween Caper: Plus Sami's Story by J.D. Winters and Dakota Kahn (Destiny Bay Cozies Mysteries Book 6)	March 24, 2016	11,117	When Murder wears a mask! Halloween parties-what fun! Unless you end up in a costume you hate and your hostess seems to have invited you to snitch on her prospective stepmother. Before the night is over, Mele will be accused of robbing the other guests, transported by a ghost, almost witness to a drowning and the victim of attempted murder herself. It'll be at least a year before she's ready for another Halloween party like this one. Sami's Story by J.D. Winters and Dakota Kahn Sami is a very dignified black cat, so when he's falsely accused of stealing and eating a rare bird, it is on his honor to do whatever he can to clear his name.

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
53	A Soul To Steal (The Sanheim Chronicles Book 1)	November 9, 2013	11,164	<p>"Contemporary reporters stumble into ancient powers - and modern urban fantasy gets a colonial Gothic twist. Blackwell's smartly original series is heady - and head less - good fun." -- Melissa F. Olson, author of the bestselling Boundary Magic and Scarlett Bernard series "The perfect novel for Halloween" is just 99 cents in celebration of All Hallow's Eve! Act quickly before this deal is gone! A Celtic legend and "The Legend of Sleepy Hollow" collide in A Soul to Steal , a bestselling Kindle novel that deftly combines urban fantasy, mystery, and suspense. A serial killer on the loose, two reporters in his sights, and a legendary ghost haunting the town... Lord Halloween, a vicious murderer who targeted Loudoun County, Va., twelve years ago, has returned. Quinn and Kate, two community journalists, race to uncover his identity before a promised bloodbath on Halloween. But to stop him, they may unleash a far darker threat -- and pay an unimaginable price. A Soul to Steal has been featured on USA Today and praised by book bloggers and readers alike for its thrilling combination of urban fantasy, mystery and suspense. "With the combination of an ancient Celtic myth and the legend of the Headless Horseman, Blackwell's story is a leave-the-light-on kind of page turner... If you like suspenseful thrillers, check out A Soul to Steal ." --Indie Reader [Featured on USA Today Books] READER'S ALERT: For a limited time, get all three books in the highly-rated The Sanheim Chronicles box set for just \$5.99. Find out why readers are calling this "one of the best paranormal trilogies I have ever read." But act quickly. This special deal ends soon. (The box set can be found at: bit.ly/SanChronBox). GET LOST IN THE SANHEIM CHRONICLES : Book One, A Soul to Steal : Two reporters on the trail of a killer find much more than they bargained for. "When I first downloaded ' A Soul to Steal ' I had no idea I would get sucked into a series that would fire my imagination and twist mythologies so thoroughly." Book Two: Band of Demons : Quinn and Kate confront a new evil that threatens to destroy their town. The novel has earned rave reviews for its "plot twists that will leave you gasping for air." Book Three: Give the Devil His Due: "A stellar conclusion to one of the best trilogies I've ever read... I'm still reeling from the ending."</p>

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
54	Midnight Mysteries: Nine Cozy Tales by Nine Bestselling Authors	September 11, 2016	11,462	Ritter Ames – “Organized for Masked Motives” (Organized Mysteries series) Kate McKenzie never dreamed when she started her business, Stacked in Your Favor, she’d spend nearly as much time crime solving as organizing. But with Halloween approaching and too many items on the to-do list, she and Meg Berman find themselves in another puzzling dilemma—where every answer leads to another question. Morgana Best – “No Time to Witch” (The Kitchen Witch mystery series) In a historical mystery prequel to the novel MISS SPELLED, Thelma Spelled must discover the mystery around a murder that entangles her and her husband. The paranormal tale reveals more about the magic of the house and early 20th century Australia. Karen Cantwell – “It Takes a Ghost” (tie-in to the Sophie Rhodes mystery series) New detective Brenna Sage can’t solve a series of robberies—until she gains a partner in the guise of Marmaduke Dodsworth. While Marmaduke is better versed in decorum and refinement than forensics and interrogation, he has one decidedly clear advantage: He can walk through walls. Carolyn Haines – “Clacking Bones” (Sarah Booth Delaney series) When Jitty’s husband, Coker, goes missing from the Great Beyond, Sarah Booth Delaney, Tinkie, and all the animals sign on to find out why the spirit is AWOL. Sarah Booth has to dig deep into the past to find the answer to this puzzling mystery. Eleanor Cawood Jones – “Salad Days, Halloween Nights” (author of A Baker’s Dozen) A vegetable-loving chef has cooked his way into trouble when a Halloween treat leads to murder. If he wants a happy future, he must first make sure the police don’t have him down as the main ingredient in a recipe for a prison sentence. Larissa Reinhart – “The Vigilante Vignette” (Cherry Tucker Mystery series) When Cherry pays a mercy call on a neighbor, she’s roped into a quid pro quo deal—if she recovers a stolen family heirloom both somewhat embarrassing and due to be discovered missing very shortly, the neighbor will use family clout to help her with zoning issues. But if she fails, the expression “someone’s got her goat” takes on a whole new meaning. And when she discovers a thievery ring, illegal auctions, and green-eyed emotions after spotting Luke where he’s not expected—it’s another hilarious day in Halo, Georgia. Connie Shelton – “Spellbound Sweets” (Samantha Sweets Magical Cozy Mysteries) It’s Halloween, one of the busiest times of the year for Samantha Sweet and the crew at her pastry shop, Sweet’s Sweets. The gang looks forward to a gala costume party at the neighborhood bookstore, but the evening takes a different turn when a guest is murdered, a rare book vanishes, and Sam finds herself in the midst of another mystery. Maria Grazia Swan – “Weeping Moon” (Lella York Mysteries series) Lella York has a way of getting herself into trouble, even when
55	Frisky Business: A funny, feel-good holiday romance	June 23, 2013	11,781	It started with a chance encounter at a Halloween party. Nine months later, the real fun began ... Romy Fitzgerald likes to do things properly and in the right order. So she always thought she would go the conventional route of boyfriend, marriage, children. Sex in a closet with a stranger dressed as Darth Vader was definitely not how she saw herself becoming a mother. But she has no regrets. Her baby son, Luke, is the best thing that ever happened to her. If only she knew who his father was ... Because though she and 'Darth' shared their deepest, darkest secrets, they didn't swap names or numbers. One year after that fateful night, Romy is no closer to finding out the identity of her mystery man. But just as she's ready to put it behind her and move on, an old flame comes back into her life and brings with him a whole new set of complications. Kit was 'the one who got away' and Romy wonders if they can reignite what they once had. But Kit has his own secrets to hide. And why is he so eager to play happy families with Romy and Luke? Could he be Romy's dark knight? Or is there another? Frisky Business is a witty, warm-hearted romantic comedy from best-selling Irish author Clodagh Murphy. If you like romance with a bit of heat and a lot of laughs, you'll love this cute and quirky story. Buy this heart-warming, laugh-out-loud romance today!

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
56	Little Blue Truck's Halloween	July 5, 2016	12,082	Beep! Beep! It's Halloween! Little Blue Truck is picking up his animal friends for a costume party. Tap the images in this interactive ebook to find out who's dressed up in each costume! Will Blue wear a costume too? With the delightful rhymes and signature illustration style that made Little Blue Truck a household name, Blue's new adventure is full of festive costumes, fall colors, and plenty of Halloween fun!
57	The Night Shift (Tiger Shifter / Vampire Paranormal Romance)	October 28, 2016	12,641	Tiger shifter medic Isabel Prowse, MD knows you never invite a vampire into your war zone field hospital—or your bed. But when the Halloween full moon lights up her corner of the desert, mysterious stranger Louis isn't the only one losing control. A vampire stealing her blood supplies? Dr Isabel should kick his ass. Only Louis is so freaking hot, he makes her heart skip a beat. And the more she gets to know the dark, brooding stranger, the more she finds herself... kinda liking him. Ew. When Louis starts helping out at her emergency medical facility, Isabel finds herself questioning everything. She's so hot for him, it's crazy. But he's a two-hundred-year-old vampire! Tiger shifters don't date vampires... do they? Louis must have cast some vampire magic on her, right? Surely she couldn't really be falling for a bloodthirsty killer? As the Halloween full moon approaches, desperate Isabel hunts for an old magic spell to help her. But things don't quite go according to plan. THE NIGHT SHIFT is a standalone tiger shifter and vampire paranormal romance story with steamy love scenes, a guaranteed HEA and absolutely no cheating!
58	Little Goblins Ten	November 15, 2011	12,767	Over in the forest Where the trees hide the sun Lived a big mommy monster And her little monster one. "Scare!" said the mommy; "I scare," said the one. So he scared and he scampered Where the trees hide the sun. From monsters to ghosties to goblins, everyone's favorite beasties haunt and howl and rattle their way through their forest home in this silly, spooky twist on the beloved nursery rhyme "Over in the Meadow." Author Pamela Jane and New York Times bestselling illustrator Jane Manning have created a delicious Halloween treat for readers to enjoy.
59	Big Pumpkin	August 9, 2011	12,915	The witch has grown the biggest pumpkin ever, and now she wants to make herself a pumpkin pie for Halloween. But the pumpkin is so big she can't get it off the vine. It's so big the ghost can't move it, either. Neither can the vampire, nor the mummy. It looks as if there'll be no pumpkin pie for Halloween, until along comes the bat with an idea to save the day. How can the tiny bat succeed where bigger and strong spooky creatures have failed? You'll be surprised!
60	Pumpkin Jack	September 17, 2013	13,186	The first pumpkin Tim ever carved was fierce and funny, and he named it Jack. When Halloween was over and the pumpkin was beginning to rot, Tim set it out in the garden and throughout the weeks he watched it change. By spring, a plant began to grow! Will Hubbell's gentle story and beautifully detailed illustrations give an intimate look at the cycle of life. This is a fixed-format ebook, which preserves the design and layout of the original print book.
61	The Itsy Bitsy Pumpkin	August 5, 2014	13,233	This gently spooky twist on "The Itsy Bitsy Spider" makes a favorite nursery rhyme just perfect for Halloween! The itsy bitsy pumpkin rolled down the spooky street. He passed a ghoulish ghost and some stinky goblin's feet. A little pumpkin is trying to find his way back home! And with a little help from a friendly witch, he is soon safe and sound, back on his porch—where there are no spiders to be seen! Little ones will love this fresh fall spin on a classic nursery rhyme!

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
62	Tales Around the Jack O'Lantern 3 - A Mary O'Reilly Series Short Story	September 26, 2016	13,534	Join the O'Reilly family once again as they meet around the Jack O'Lantern on Halloween night and share ghost stories that will make you shiver and have you looking over your shoulder to see if there is "a little something extra" wandering through your home tonight.
63	A Suburban Summoning: An Imp Series Story	September 30, 2016	14,199	Halloween is all fun and games until you're summoned into a closet. Forced to help two children rid their father of a murderous girlfriend to satisfy the terms of her summoning, Sam finds neither the girlfriend, or the father, are quite what they seem. This short story was originally published in 2015 under the title Full Moon Mischief in the Nightshade anthology.
64	Lion's Halloween Baby (Paranormal Lion Shifter Witchy Romance): Fate Mountain Shifters	October 28, 2016	14,954	Ever since serving in the military, Lion Shifter Rowan Tark has searched for a place to call home. When he steps off his motorcycle in Fate Mountain, right before Halloween, the first thing he does is sign up for the local dating website that matches male shifters with curvy human women. Geneva Zales is a witch with a problem. Everyone expects her to take over as coven leader! But how is she supposed to follow in the footsteps of a witch as great as her own mother? After the coven's annual Halloween ritual, Geneva knows exactly what she has to do. Find a mate. When Rowan and Geneva meet at the Fate Mountain Lodge, in the middle of the Halloween celebration, their undeniable connection takes over. Can Rowan navigate the consequences of a night of unbridled passion? And will Geneva ever be ready to take over as Fate Mountain's head witch?
65	Halloween Feminization Trap	October 8, 2016	15,054	Josh is planning to sneak into a girls-only costume party being thrown by the hottest sorority on campus. To do that, he and his friend need to dress like girls. Unfortunately, the women of the sorority know what he's planning and they may have plans of their own for Josh. This 13,000 word erotic story includes female domination, power exchange, forced feminization, cross-dressing, erotic costumes, pegging, erotic humiliation and more! For Mature Audiences Only
66	Junie B. Jones #24: BOO...and I MEAN It!	November 19, 2008	15,091	Barbara Park's New York Times bestselling chapter book series, Junie B. Jones, is a classroom favorite and has been keeping kids laughing—and reading—for more than twenty years. Over 60 million copies in print and now with a bright new look for a new generation! Meet the World's Funniest First Grader—Junie B. Jones! It's Halloween! But Junie B. is afraid to go trick-or-treating. 'Cause what if witches and monsters are really real? And what if pumpkins with sharp teeth can eat your feet? And don't even get her started on the candy corn problem. So how is Junie B. supposed to enjoy this scary holiday? USA Today : "Junie B. is the darling of the young-reader set." Publishers Weekly : "Park convinces beginning readers that Junie B.—and reading—are lots of fun." Kirkus Reviews : "Junie's swarms of young fans will continue to delight in her unique take on the world. . . . A hilarious, first-rate read-aloud." Time : "Junie B. Jones is a feisty six-year-old with an endearing penchant for honesty."

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
67	SEXY WITCHES HALLOWEEN PACK: Three-story bundle! (Cult of the Futa goddess)	October 29, 2015	15,116	<p>HAPPY HALLOWEEN!!! Here are three hot, sexy, steamy stories for you! All of these have been published individually, but with this pack, you can save a couple of bucks, and essentially get one for free! Follow Hellen's adventures on Halloween night, from the visit of the sexy witches to the end of her first mission for the Order of the Futa! A series of stories that will leave you dry! Er... I mean satisfied!</p> <p>First story: ENCHANTED BY THE SEXY WITCHES As a single woman who's recently moved to the neighbourhood, Helen is well prepared for her first Halloween. She has lots of candy to give the kids! But when the bell rings, there are no kids: there are two young, sexy, clearly adult witches who want to put her to some kind of test. Their encounter will be the hottest experience in Helen's life, and it comes with several surprises! Helen, who has never been a lesbian, will fall under the spell of the two young witches and their magic broom, but that's not all. Because she loves cock, and these magical creatures have what she needs! In a steaming session of sexual wonder, Helen will be pounded in all her holes and discover the pleasures that the Futa goddess and the futanari witches have reserved for her! It's a good thing that ebooks can be read in small screens because you'll only be able to use one hand to hold your e-reader.</p> <p>Second story: THE SEXY WITCHES STRIKE BACK! In a steamy hot sexual session during Halloween night, Helen has discovered she's a witch. And now it's time for her initiation! A clear in the woods, a stone table, a pentagram of fire and a really tiny dress will be the elements of the ritual for her entry to the Order of the Futa goddess. After that rite of passage, she'll gain knowledge of the arcane secrets and the special power of these witches: the ability of sexual transformation! Of course, her awakening as a member of the cult won't be just a paperwork thing. She'll be taken to the limit of sexual pleasure, by her fellow witches first, and then by the goddess herself! All of this will be a feast of pounding, touching and switching that will leave her exhausted, but always ready for more. After all, Halloween night will last as long as the witches need it to! This is the second installment on the Cult of the Futa Goddess series. If you read the first book and wanted more, here it is! And if not, enjoy this story! You'll only need one hand to hold your e-reader, so we got you covered.</p> <p>Third story: RECRUITED BY THE SEXY WITCHES Right after her hot, steamy initiation in the Order of the Futa goddess, who asserts her power through sexual pleasure, Hellen, the recently recruited witch, needs to become a recruiter herself. The candidate is Kaylee, the young new intern at the firm where she works, who is only nineteen years old! Hellen and her witch friends, Lameia and Fand, who can switch their genders at will for maximum effectiveness, will approach Kaylee and introduce her to the coven --by way of</p>
68	Trick or Treat and Murder: A Cozy Baked Murder Series, book 2	September 13, 2016	15,592	<p>Hi! Book 3 is now available: Turkey Trot Terror! Copy and paste this URL into your browser to get book 3! https://amzn.com/B01LY3LG0N It's Halloween in Sandy Harbor, Maine, and time for Tricks and Treats of the deadly kind. Blogger and foodie Allie McSwain finds the body of Sandy Harbor's event coordinator at the Halloween bazaar and sets out to find the murderer. Romance is blossoming between Allie and detective Alec Blanchard, who is determined to keep her out of harm's way, but Allie has other ideas. Recipes now included!</p>

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
69	Sapphire Falls: Going Haywire (Kindle Worlds Novella)	October 23, 2016	16,337	Giving up sugar right before Halloween. Brilliant. Going on vacation with an ex. Not so bright. Honey and her ex-husband, Max, travel to Sapphire Falls to give their two young children the perfect Halloween treat. Max wants Honey back, and he's counting on the magic of Sapphire Falls to seduce her into a second chance. Honey is leery of Max and his tricks, but when he woos her with a Halloween romance complete with bonfires, hayrides, parties, and paintball, Honey warms to the idea of a new beginning. Unfortunately, there's something off about Max that Honey can't put her finger on. When their vacation goes haywire, Honey must decide whether the treat of true love is worth all the terrible tricks life can play. --- Full of twists and turns, Going Haywire is a sexy and romantic romp by Rachelle Ayala, writing in Erin Nicholas' Sapphire Falls Kindle World.
70	Irons in the Fire	October 27, 2016	16,383	Lyra Evans is back with the perfect read for a dark and steamy Halloween night! Lane Irons, Alpha of the Seventh Sector of Connor's Court, only has time for one kind of love in his life—love of his pack. He sleeps around because he has no interest in a long-term commitment. It isn't worth it. After all, his pack comes first, and Lane's pretty sure he's going to be leading them alone for the rest of his life. But when a new family joins Lane's pack, they bring with them more trouble than anyone expected. One of the children isn't a child at all, and Lane isn't ready for just how gorgeous—and dangerous—this twenty-one-year-old Werewolf is. Full-grown and now of age to challenge, Phoenix Weston is a born Alpha, and he plans to make a name for himself. It's no secret that he intends to challenge Lane for Alpha, constantly questioning Lane's every move. Travelling to the Samhain festival in the Fae Court should mean relaxation—sun, surf, and sex. But Phoenix's habit of making Lane's blood boil, in more ways than one, means relaxation is not in the cards. As tensions rise between them, Lane is running out of options to handle Phoenix. Seeing their fight coming to a head, a mischievous Fae offers a solution—a challenge. But the challenge is unlike anything they can imagine and dangerous beyond reckoning, walking the line between the veils of the worlds and shaking loose feelings Lane works hard to forget. Can they work together long enough to make it out? Or will their stubbornness cost them their lives? Pasts and futures collide, and Lane may find that this time, he's at the mercy of his heart. Irons in the Fire is a steamy, standalone m/m fantasy romance with a HEA and no cliffhangers. It is set in the world of the Three Courts and follows the events of the Worth Series . It is not necessary to have read the Worth Series to enjoy this book. It includes, Werewolves, Wizards, Fae, a masquerade, coarse language, and explicit sexual content. It is not appropriate for readers under 18 years of age.
71	Halloween Fling	October 8, 2016	16,896	Riki Ruskin is shocked when she learns that the hunky neighbor, a college-age boy who is friends with her daughters, has been carrying a torch for years. Riki goes from mystified, to turned on, to flirty, with the encouragement of her husband, Joel. Playing with others isn't new to this couple, but that was a long time ago, when they were young and carefree, not fortysomething parents. Joel has never given up hope they would open up their relationship again, and he sends Riki to tease sexy Chase with his blessing. But when Riki, dressed in a barely-there Halloween costume encounters a shirtless Chase at the neighborhood Halloween party, things go from flirty to fiery.

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#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
72	Halloween Hullabaloo (Pajaro Bay Series)	October 16, 2016	16,995	From the Pajaro Bay cozy mystery / sweet romance series comes a little stand-alone short story meant to brighten your day. It's Halloween in Pajaro Bay, and nine-year-old Oliver and his friends thought nothing could be more exciting than competing in the annual costume contest. But before the night is over, they find themselves far from the lights of the party, sneaking through the town's haunted cemetery just one step ahead of the danger on their trail. Who knew three kids could create such a Halloween Hullabaloo? Welcome to the charming little village of Pajaro Bay, with its cast of quirky characters and its funky cottages overlooking the sun-drenched coast. Readers praise the series for its "sweetness," its "excellent characterization," and say the books are "adorable, lively and like a warm hug."
73	The Werewolf's Christmas Wish: A Nocturne Falls Short	February 23, 2016	17,438	Welcome to Nocturne Falls, the town where Halloween is celebrated 365 days a year. The tourists think it's all a show: the vampires, the werewolves, the witches, the occasional gargoyle flying through the sky. But the supernaturals populating the town know better. Living in Nocturne Falls means being yourself. Fangs, fur, and all. Bridget Merrow has almost everything a werewolf could wish for. And it's not that her awesome family and popular business aren't enough – she just wants someone to share it all with this Christmas. Too bad the someone she wants doesn't want her. Or does he?
74	Haunted Hamlet (Zoe Donovan Mystery Book 9)	July 31, 2014	18,145	When a ghost hunter is found dead in a haunted house just days before Halloween, it looks like the killer may be living impaired. Zoe must juggle the annual Zoe Donovan Spooktacular with zombies on the run, the annual pumpkin carving contest, a haunted hayride, a relationship in crisis, and a little behind the scenes investigation. When she finds that the death of three camp counselors in the same house thirteen years earlier may be linked to the ghost hunters death, she works to reveal a web of secrets and lies which could make her the next victim of Hezekiah Henderson's House of Horrors.
75	Pumpkin Pied: A Gray Whale Inn Short Story	September 19, 2015	18,269	It's almost time for the Cranberry Island Harvest Festival and Pie Bake-Off... and the much-anticipated annual Great Pumpkin Contest. But trouble starts brewing when the front-running pumpkin is sabotaged... and flickering, ghostly lights set island tongues wagging. When the corn maze goes up in smoke, things really start heating up... and it's up to innkeeper Natalie Barnes to get to the bottom of things. Is it really a ghost? Or is it someone's twisted idea of Halloween hijinks -- which may take a deadly turn?
76	All Hallows' Eve	October 5, 2016	19,122	Will a centuries-old broken heart ruin the promise of new love? Dominic Ashworth is descended from a long line of witches, although the family practice of witchcraft died out generations ago. Forever connected to a dark history, the house he grew up in remained in the Ashworth family for generations until his estranged father sold it. On a mission to check out the new owners, Dominic runs into Caleb Jones and gives the gorgeous man his phone number—but getting a date should be the last thing on Dominic's agenda. Caleb and his best friend, Zach Briceworth, are oblivious to the heartache and magic tied to the foundations of their new home. When strange things start to happen, the truth emerges and surprises them both, especially as everything revolves around Caleb's new love interest.

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#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
77	The Ghost and Ms. MacKay: A Maggie MacKay Holiday Short Story (Maggie MacKay: Magical Tracker)	September 27, 2016	19,414	A Maggie MacKay Holiday Short Story It's Halloween and Maggie's mother is throwing a haunted house... as in, she's invited all the ghosts of the neighborhood over for a party. Unfortunately, one of the ghosts is not in high spirits and, in fact, is wanted by the Other Side's finest. It is up to Maggie and Killian to find out what caused this soul's unrest and return him to his happy haunting ground. This story originally appeared in the Nightshade anthology. WARNING: This short story contains cussing, brawling, and unladylike behavior. Proceed at your own risk.
78	Witch Way to Hallows' Bay: A Brimstone Bay Mystery (Brimstone Bay Mysteries Book 2)	October 25, 2016	19,537	Cats, cookies, and murder. An unfortunate recipe for a Halloween celebration. After finding out her job at the Brimstone Press is at risk when a misogynistic journalist from her past gets hired, clever witch and accidental cat lady River Halloway doesn't think her day could get any worse. That is, until someone new to town is killed during the Hallows' Bay Halloween celebration, and one of the most well-loved people in town is accused of the murder. Now, not only does River need to solve the crime and be the first to write the story for the sake of her job, but she must find who the real killer is before her beloved friend gets sent to state prison for murder. This is book 2 of the Brimstone Bay Mysteries series. If you're a fan of Amanda M. Lee, Juliette Harper, and Amy Boyles, then be sure to get your fill of magic, mystery, and murder with this cozy new paranormal mystery series.
79	My Weird School Special: It's Halloween, I'm Turning Green!	July 23, 2013	19,613	With more than 10 million books sold, the My Weird School series really gets kids reading! In this Weird School Special, It's Halloween, I'm Turning Green! , A.J. and the gang from the My Weird School series are ready for one of their favorite holidays! It's Halloween, and you know what that means! Candy! Costumes! More candy! What would happen if a kid ate a million hundred pounds of chocolate in one night? One thing's for sure—when A.J. and his friends from Ella Mentry School go trick-or-treating, it will be a Halloween to remember. Bestselling author Dan Gutman brings his wacky, kid-friendly sense of humor to this all-new series of holiday adventures. With hilarious illustrations by Jim Paillot, plus My Weird School trivia and Halloween-themed games, facts, and puzzles, this is one weird Halloween special you don't want to miss!
80	Ghostly Graveyard (Zoe Donovan Mystery Book 17)	October 1, 2015	19,828	When Zoe finds a body laying across the grave of Isaac Wainwright, the man behind a hundred year old legend, she sets out to find the killer before the deputy who is substituting for Salinger, finds a way to pin the murder on her. Meanwhile, Ellie is asked to babysit her cousins baby, Levi is AWOL, and the entire Donovan-Zimmerman household is busy with Halloween activities.
81	Sapphire Falls: Going Back to Find You (Kindle Worlds Novella)	October 23, 2016	19,864	Because even a vampire deserves a second chance. When Jason Cook boarded the train to San Francisco, he didn't plan on coming back. He never really thought he'd see Nebraska or Lizbeth Petersen ever again. But when an unexpected turn of events threatens the woman he'd loved and lost, he has no choice but to go back and try to make things right. Lizbeth never thought she'd see Jason again, either—and she's not so sure she wants to see him now. Her life's a mess, but at least it's her mess. And after a lifetime of other people making decisions for her, she's looking forward to finally figuring out some things on her own. Besides, Jason already left her once when she needed him. Why should she trust him not to do the same again now? Warning: This is not a drill. Vampires are invading your favorite, small Nebraska town this Halloween. Does this mean Type-O flavored booze will soon be the new rage in Sapphire Falls? Hopefully, it won't come to that. But you never can tell...

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#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
82	Murder at the Witching Hour (Sand and Sea Hawaiian Mystery Book 3)	September 2, 2016	20,100	It's the week before Halloween and Kailani Pope has been asked attend her friend Morticia's wedding. The weeklong event, which culminates with a costumed wedding ceremony on Halloween night, is being held on a private island which can only be accessed by boat. Things start off a little slow but become a lot more interesting when a tropical storm hits and one of the groomsmen turns up dead. Join Luke and Lani as this amateur sleuthing team attempt to determine if the killer is: the mummy in the kitchen who also serves as the chef, the seemingly blind butler, the sexy vampire who is also the maid and bartender, or one of the other kooky and spooky guests at this very unusual wedding event.
83	Turkey Trick or Treat	August 11, 2015	20,560	Everyone loves Halloween candy—even Turkey. But how can he and his barnyard friends get any when the farmers give it out only to children? With a costume, of course! As his pals look on, Turkey comes up with one clever costume after the next. Each trick gets better and better...but will Turkey and his friends end up with any treats? This hilarious companion to Turkey Trouble and Turkey Claus is filled to the brim with holiday fun.
84	The Witch's Halloween Hero: A Nocturne Falls Short	January 20, 2016	21,173	*A Nocturne Falls Short Story* Welcome to Nocturne Falls, the town that celebrates Halloween 365 days a year. The tourists think it's all a show: the vampires, the werewolves, the witches, the occasional gargoyle flying through the sky. But the supernaturals populating the town know better. Living in Nocturne Falls means being yourself. Fangs, fur, and all. When a spell goes wrong on the night of Samhain for witch Corette Williams, her only hope is the man she loves, Bartholomew Stanhill. But time is running out. As the clock ticks toward midnight on Halloween, they grow closer to the moment when magic will erase him from her mind. Can Stanhill become Corette's Halloween hero?
85	The Ghost of Halloween Past (Haunting Danielle Book 5)	September 14, 2015	21,598	Spending Halloween in a haunted house is nothing out of the ordinary for Danielle and Lily. After all, Marlow House Bed & Breakfast has its own full-time ghost. But there is another haunted house in Frederickport, Oregon. Yet, its ghost only shows up on Halloween. Why just once a year? And how is this frightening spirit connected to all that's happened to Danielle since she arrived in town? As Danielle tries to sort through the Halloween haunting, Sadie the golden retriever has her own issues—a mysterious cat who seems even more adept than Sadie at communicating with spirits.
86	A Dragonlings' Haunted Halloween (Dragonlings of Valider Book 2)	October 19, 2014	21,787	New York Times and USA TODAY Bestselling author of Science Fiction, Urban Fantasy, and Paranormal Romance brings another action, adventure, and suspense-filled story to transport readers out of this world. During one of her many excursions exploring the palace, Cara Truman discovers a vast underground chamber that turns out to be the perfect place for her next invention. Soon, her dream of building the ultimate playground for the Dragonlings is a reality. When Abby laughingly mentions the new 'playground' looked like the perfect place to have a Halloween party, Cara goes into high gear to create the perfect Haunted House adventure for the babies. The fun kicks into high gear when the men discover what Cara has been up to and decide to 'test' the playground first! Cara has no idea that her new project would create a sense of panic, wonder, or hilarious consequences in the palace when she unveils it. Discover what happens when another Earth holiday is unveiled, with the help from a couple of mischievous Goddesses, the symbiots, and Dragonlings in A Dragonlings' Haunted Halloween.

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
87	CANDY CORN KISSES and CANDY CANES and TRACTOR CHAINS: HOLIDAY BOXSET	September 27, 2014	22,147	CANDY CORN KISSES Moving to a new town can be scary. But so is dating! When the new English teacher, Sara Kinney, is invited to visit the town's haunted house by the hot high school baseball coach, Brian Reed, scaring up a little romance might be the perfect way to spend her first Halloween in Tennessee. CANDY CANES AND TRACTOR CHAINS Christmas comes but once a year – but Leah Matthews has been waiting years to host the perfect family Christmas dinner! Too bad Jack Frost isn't cooperating. When a blizzard cancels her dinner plans, she expects to spend Christmas alone. But Santa has another plan involving, Zander Howell, the one man she thought she'd never see stranded on her doorstep.
88	21 Fun Halloween Stories for 4-8 Year Olds (Perfect for Bedtime & Young Readers)	September 28, 2012	22,220	This book is perfect for bedtime and also children that are learning to read. It is also filled with beautiful color pictures. This book has: ✓ 21 Fun Halloween Stories ✓ Bonus Halloween Games ✓ Halloween Jokes The stories that are included: 1) Johnny the Friendly Ghost 2) Witch's Gold 3) The Big Surprise 4) The Special Gifts 5) The Creepy Crawly 6) How to Fool a Ghost 7) The Monster Cats 8) The Giant's Toy 9) Scary Wolf 10) The Witch's Spell 11) The Careful Spider 12) The Teeny Tiny Lady 13) Magical Spell 14) Little Creature 15) The Mysterious Guest 16) Goblin in the Woods 17) The Frog's Treat 18) The Ugly Pumpkin 19) The Mysterious Drum 19) How the Elephant Turned Into a Horse 20) The Careful Spider 21) The Hidden Star
89	It's the Great Pumpkin, Charlie Brown	July 28, 2015	22,468	It's Halloween! Time for ghosts, ghouls, and... the Great Pumpkin? Linus is sure that this year the Great Pumpkin will finally appear. Join Snoopy, Charlie Brown, Lucy, and the rest of the Peanuts gang for some spooky tricks and hilarious treats in this thirty-fifth anniversary adaptation of the television special!
90	The Night Before Halloween	August 16, 1999	23,394	"'Twas the night before Halloween, and all through the house, All the creatures were stirring, except for the mouse. The monsters had gathered to plan and prepare, For the trick-or-treaters who soon would be there?." Little monsters and goofy goblins take center stage in this silly, spooky spin on Clement C. Moore's beloved poem. But what will happen on Halloween when the monsters come face to face with human trick-or-treaters in this fun-filled book by the author of The Night Before Easter?
91	Halloween Magic & Mayhem	January 2, 2014	23,513	How on earth did I end up here? I was supposed to be at a party kissing the boy of my dreams, instead I'm dancing naked on the town common, on Halloween, with a Coven of strange women who might be witches, a bunch of zombies that I have to return to their graves, a talking crow, and my house ghost thrown in for good measure. Just yesterday I was an ordinary teenager... On her sixteenth birthday Emily Rand discovers that she is a witch. Unable to control her spells she unwittingly raises zombies, and corporealizes the ghost haunting her house. She finds herself in a race against time to put everything right if she has any hope of getting to a certain Halloween party and seeing a certain boy again. Halloween Magic and Mayhem is a young-adult paranormal comedy romance. Please be aware that book one is a novella, intended as an introduction to the series, subsequent books are longer length. Books in this series: Halloween Magic & Mayhem Werewolf Magic & Mayhem Solstice Magic & Mayhem Demon Magic & Mayhem

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
92	COINcidental Madness (Halloween with the Kreme 2016 Book 15)	October 27, 2016	24,211	<p>When a power outage strikes at Brent's house while he and a couple of coworkers are watching a Halloween movie, a chance discovery may change everything... about some completely unknown individuals across town. Brent has always gotten along like family with his buddy Carl and their blonde coworker, May, but when he heads to the basement to check on the breakers after the lights go out, Brent discovers something they may have all been fated to find. Hidden in the old house, apparently there when Brent bought it not too long back, is a dusty old board game. It's a surprisingly well made little game, though an odd one with the title COINcidental Madness. Seeing nothing else to do to pass the time in the dark, a candlelit attempt at playing the old game seems harmless enough, but just where will the madness of this game strike first? The answer may just surprise everyone. The object of the old game seems to be using an included coin to flip and move individual player pieces through the ornately illustrated overhead floor plan of a house. The home is definitely creepy looking, the various rooms definitely adding to the mystery of this old game as both Brent and May see how similar it looks to an actual creepy house on the outskirts of town. It's probably coincidence, which in itself is ironic given the name of the board game, but the point of this little game is to avoid giving in to pure madness by flipping the coin, moving one space on heads and two spaces on tails. After each move, the players draw a card to read what happens to their character. If only Brent, Carl, and May knew that their players were a bit more real than they ever thought. As it so happens, at the precise moment they are gathered in Brent's dark living room beginning a game of COINcidental Madness, across town at the very old house they thought of when looking at the game board, three college kids are sneaking in as so many do during the month of October each year. What's even more of a coincidence is that not only do Brent, Carl, and May have similar colors on compared with their selected player pieces, but across town Brian, Conner, and Mary do as well. But there's only so far coincidence can take someone before madness intervenes. With each flip of the coin, Brent, Carl, and May move their pieces, sipping beers, never suspecting that across town, whatever they read on the game cards is happening to Brian, Conner, and Mary. As impossible as it seems, as coincidental as it might be, three college kids are descending into madness with each turn of a board game across town on a stormy October night. Just where will the madness take them; just who if anyone will win the old board game? And is there more than mere coincidence behind it all? Flip a coin, find your fate, and discover this Halloween with the Kreme, that madness is closer than you think.</p>
93	Lily Lemon Blossom Trick or Treat on Blossom's Street: (Happy Halloween- For Beginner Readers)	September 30, 2015	25,810	<p>It's Halloween night on Lily Lemon Blossom's street and she and her friends are all ready for a fun Halloween night of Trick or Treating. Happy Reading!</p>

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
94	Walking After Midnight: Tales for Halloween	October 1, 2014	26,675	Named one of Suspense Magazine's Best Books of 2014, Evan Camby's "Walking After Midnight: Tales for Halloween" is a collection of six short horror stories guaranteed to send chills up your spine. Read them by a bonfire on a chilly autumn night, or under a blanket by candle light. Whatever you do, don't look behind you. Hayride The Schultz family's outing to an apple orchard goes terribly awry on the hayride from Hell. Hat Man Graduate student Bernice is plagued by night terrors. As the horrible visions begin to invade her waking hours, she must fight for her sanity...and her safety. A Good Samaritan Newlyweds Jake and Rita Wechsler take a journey down winding country roads in the Hudson River Valley, where danger lurks at every turn. Into the Abyss A group of young girls decide to play with a Ouija board and discover that it might be more than just a board game. Walking After Midnight When childhood friends Teddy and Joseph decide to revisit one of their old childhood haunts, the old town cemetery, they stumble upon true evil and must rely on each other to survive. Trick & Treat Halloween enthusiast Shelley decorates and buys candy for the big night, hoping for lots of Trick-or-Treaters, but she quickly learns the meaning of the phrase "Be careful what you wish for."
95	Swapped On Halloween	October 23, 2016	26,842	Mike and Jessica are good friends that, at the last minute, decided to go to a Halloween party together. On Halloween day, they went to a creepy costume shop in the middle of nowhere because it's the only one that had anything left. They walked out with two perfect costumes, big smiles on their faces. The old woman behind the counter warned them that the costumes were cursed, but they laughed in her face. When they put them on later that night, though, they weren't laughing. Mike and Jessica were terrified by what happened: They switched bodies. Mike was in Jessica's body, wearing her costume and she was in Mike's, wearing his. After the initial shock wore off, they decided to go to the party and have a little fun. They didn't have a little fun, though... They both had a lot of fun. *** This 7,000-word erotic story contains scenes of intense, passionate sex between two gender swapped adults. ***
96	Death of a Pumpkin Carver (Hayley Powell Mystery)	August 30, 2016	26,918	For Hayley Powell, food and cocktails columnist for the Island Times , Halloween is all about costume parties and holiday treats—until a killer crashes the party... This Halloween, Hayley can't imagine a worse trick than her ex-husband Danny returning to Bar Harbor. Her kids may be happy to see their dad, but Hayley's determined not to be taken in by his charms, and suspects he's in financial trouble—again. Still, the haunted holiday is about to get a whole lot scarier after Danny's moonshine-making uncle is found lying dead next to a tombstone in a cemetery—and Danny quickly becomes the prime suspect. To prove her ex is innocent, Hayley will have to dig deep into her own bag of tricks to unmask the real culprit . . . before anyone else—including her—ends up in the graveyard... Includes seven delectable recipes from Hayley's kitchen! Praise for Death of a Cupcake Queen "The real treat is the author's skill at writing witty, light-hearted humor, which makes this series truly shine."— RT Book Reviews
97	The Berenstain Bears Trick or Treat (First Time Books(R))	October 27, 2010	27,204	Come for a visit in Bear Country with this classic First Time Book® from Stan and Jan Berenstain. It's Halloween and Brother and Sister can't wait to go trick-or-treating with all of their friends, but when someone in the group encourages the kids to play a trick, things don't go as planned. This beloved story is a perfect way to celebrate Halloween, all the while teaching children about the difference between right and wrong.

Top 100 Bestsellers - Book Descriptions

#	Book Title	Publ. Date	Average Amazon Sales Rank	Book Description
98	The Cats that Told a Fortune (The Cats that . . . Cozy Mystery Book 3)	July 30, 2014	27,621	Amazon best-seller all-star author Karen Anne Golden does it again with her third book in the popular "The Cats that . . . Cozy Mystery" series. Autumn in Erie, Indiana means crisp, cool days of intrigue and subterfuge. Katherine "Katz" Kendall settles into her late great aunt's Victorian mansion with her high-spirited feline companions. What better time to host a Halloween party? Katz, Colleen, and Jake set the stage with scary decorations, a fortune teller, and even a magician. Scout -- a Siamese with extraordinary abilities -- fang marks a "Wheel of Fortune" Tarot card. Is it because her person will soon receive millions, or does that card have a more ominous meaning? Although Iris is smitten with the magic man, it's unclear whether he's a lovable rogue, or an opportunistic thief. Along the way, Katz and her cats uncover important clues to the identity of a serial killer, and find out about Erie's crime family . . . the hard way. This fun, fast-paced book is a genuine page turner and will keep you on the edge of your chair right through to the end.
99	A Season with the Witch: The Magic and Mayhem of Halloween in Salem, Massachusetts	October 4, 2016	27,971	Edgar Award-winning travel writer spends an autumn living in one of America's spookiest tourist destinations: Salem, Massachusetts. Salem, Massachusetts, may be the strangest city on the planet. A single event in its 400 years of history—the Salem Witch Trials of 1692—transformed it into the Capital of Creepy in America. But Salem is a seasonal town—and its season happens to be Halloween. Every October, this small city of 40,000 swells to close to half a million as witches, goblins, ghouls, and ghosts (and their admirers) descend on Essex Street. For the fall of 2015, occult enthusiast and Edgar Award-winning writer J.W. Ocker moved his family of four to downtown Salem to experience firsthand a season with the witch, visiting all of its historical sites and macabre attractions. In between, he interviews its leaders and citizens, its entrepreneurs and visitors, its street performers and Wiccans, its psychics and critics, creating a picture of this unique place and the people who revel in, or merely weather, its witchiness.
100	The Haunter (Goosebumps Most Wanted: Special Edition #4)	June 28, 2016	28,308	The infamous, Most Wanted Goosebumps characters are out on the loose and after you. Just in time for Halloween, a super special edition! Sammy Baker is a quiet kid who wishes he wasn't so shy and timid. He is frightened but eager to prove he can be brave. On Halloween night, he follows his friends to the Marple House, an abandoned mansion on the other side of town. Just past midnight, he feels a cold tingle at the back of his neck. The cold seeps down, a heavy chill he has never felt before. Soon, his whole head feels like a block of ice. He's about to scream—but the cold feeling vanishes. Sammy doesn't realize that he has just met The Haunter, and that his nightmares are only just beginning.

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